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Tailored to the needs of Canadian pool, spa/hot tub, water feature, and landscape industry professionals, *Pool & Spa Marketing's* 2025 Annual Reference Directory provides you with the latest information on key manufacturers, distributors, and suppliers in your marketplace.

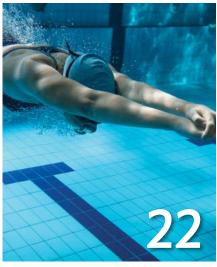
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Slip 'n' Slide into Fun
Considerations for Custom Inground Slides for Pools



Maximizing Customer Data for Growth Using CRM Data to Unlock New Business Opportunities



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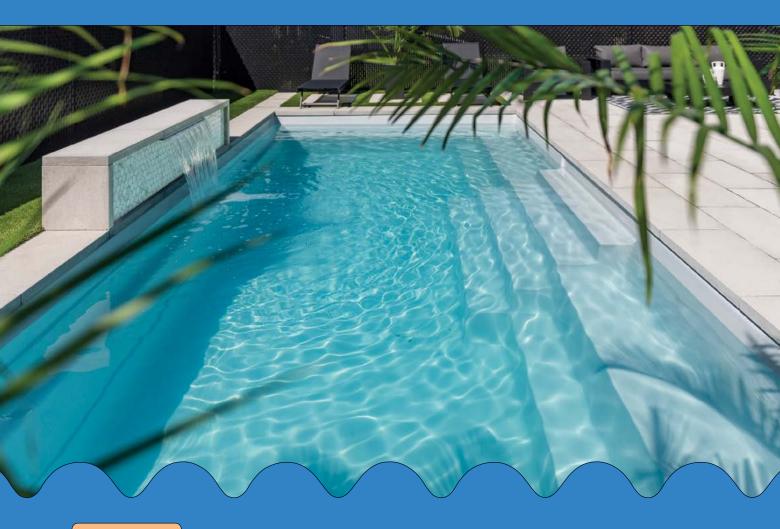
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# azoria



**BIG NEWS!** 

# Aquarino x Dolphin becomes Azoria

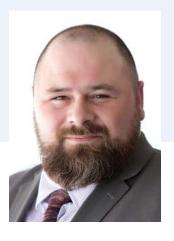


Aquarino and Dolphin are joining forces to make a splash! Under our new name, **AZORIA**, we're now the largest fiberglass pool manufacturer in Canada — which means more choices, more innovation, and more ways to create your dream backyard oasis. With our combined expertise, we're bringing you an even wider range of pools, perfect for backyards of all shapes and sizes, whether you're in the heart of the city or out in the countryside. Get ready for exciting things ahead! Stay tuned — this is just the beginning!



AZORIA.CA





# Navigating a Sea of Innovation

**Have you visited World Waterpark in** West Edmonton Mall? If you haven't, it's worth checking out—especially for pool professionals. Built in 1985, it was the first-ever indoor water park. With tube rides, bungee jumping, a tropical oasis, world's largest indoor wave pool, and 17 slides, it stands as an engineering and design marvel.

Waterparks incorporate a wide range of elements, and while they may seem custom-made for large commercial spaces, many of these amusement park features can be brought right into your customers' backyards. I'm talking about slides—of all kinds. Curvy, helical, straight, spiral, tubed—you name it. There are countless factors to consider, from dimensions to local guidelines. Check out the article on page 8, and let's slide into selling this exciting custom feature.

Another way to elevate backyard spaces is through the integration of glass fibre-reinforced concrete (GFRC). Known for its durability and distinctive esthetic, this material goes beyond typical residential applications. A prime example is Cannon Beach, a waterpark that used GFRC to create its signature cliff-jumping platforms. Inspired by Arches National Park's natural rock arches and spire formations, this design showcases how GFRC can blend strength with artistic expression. Explore the full case study on page 30.

"The rock was initially designed to reflect the Sedona sandstone esthetic, but the concept evolved to draw inspiration from the iconic rock formations in Moab, Utah," shares Zayvian Camacho, a RicoRock Inc. design and fabrication team member.

Beyond design, modern technology is also transforming pool care.

"Listed in the *Model Aquatic Health Code* (*MAHC*) as an approved secondary disinfectant, UV technology ensures immediate inactivation of chlorine-resistant organisms. It is especially crucial for venues with spray features and toys catering to children under five," writes Dr. John C. Psaroudis. A specialist in UV disinfection, he underscores this technology's importance, necessity, and efficiency on page 22.

Of course, innovation isn't just about design and technology—it's also about how businesses operate.

For insights into customer care and optimizing business operations, turn to page 12 where Rachael Pritz of RB Retail & Service Solutions shares expert advice on customer relationship management (CRM) systems and how to maximize their potential.

Finally, we're excited to unveil our annual reference and directory—an invaluable resource for pool professionals across Canada. On page 38, you'll find a curated list of top manufacturers, distributors, and suppliers, equipping you to deliver exceptional service and set the stage for a successful year ahead.

Making waves, together. >

Jason Cramp

**EXECUTIVE EDITOR** 



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By Farheen Sikandar

PHOTO ©ALTITUDEVS/ COURTESY DREAMSTIME.COM **Inground slides are a solid solution** for customers looking to spruce up their pool area and background space. Unique and functional, they are the perfect element for summer fun at home.

There are many factors to consider and explore with inground slides. Whether it be tubed or not, will it have stairs accompanying it, or will it be flushed in with the cast concrete design? What will the height be? Will it offer a straight fall or a 360-spin? Will it be removable or a permanent feature?

Offering customers customized pool slides can be an exciting upsell. Here are elements to consider.

#### **Design and dimensions**

To begin, it is essential to determine the desired dimensions of the slide and the available space within the customer's environment. Pool slides can range from a minimum height of 0.9 m (3 ft) to exceeding 4.2 m (14 ft). A slide's height is influenced heavily by its design, which may include various styles such as straight, curved, spiral, tower, and helical configurations.

Tower slides may require an additional platform for added height. The slide's design will also impact

its width, whether on the narrow side or wider. Flexible styles also allow for a multi-user design, such as double slides. Standard inground residential slides have a width of o.6 to o.76 m (2 to 2.5 ft). The slide's length also varies based on the design. A straight slide may be 2.4 m (8 ft) to 3 m (10 ft) long, while a curved or spiral slide could be 3.6 m (12 ft) or more.

Flume design is also essential; this means having a smooth, curved surface with a gradual angle to prevent users from getting friction burns.

#### Materials and design

Common materials used for inground slides are fibreglass, polyethylene, vinyl, stainless steel, and even concrete. For most playgrounds, stainless steel is the most common material.

Most custom inground slides are rotomoulded, a manufacturing process called rotational moulding. In this case, the material, plastic powder, is placed in a heated mould and rotated slowly until it melts, disperses, and sticks to the walls of the mould, forming a hollow object. This versatile technology is used for toys, containers, outdoor furniture, and more.



A custom slide can blend into the backyard design by following a coherent esthetic or stand out due to its unique structure or pop of colour.

PHOTO ©TOONPANG/COURTESY BIGSTOCKPHOTO.COM

Each of the materials mentioned offers a range of benefits. For example, fibreglass is durable, lightweight, and rust- and weather-resistant. Rotomoulded plastic provides high density, is UV-stabilized, and is impactresistant. They are also cost-effective and low maintenance. Stainless steel is corrosion-resistant (when treated or powder-coated) and highly durable. Vinyl is waterproof, flexible, resistant to abrasion, and affordable. Many of these characteristics are interchangeable among the materials.

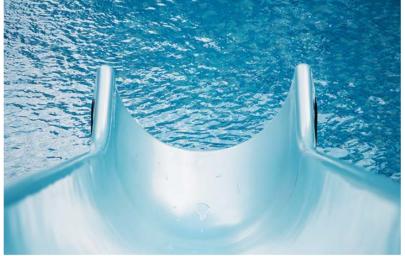
The materials chosen for the slide will also determine its ease of installation—whether it will be a modular piece assembled on-site or prefabricated, allowing it to be mounted and secured in one piece.





In Canada, per code, slides should withstand freeze-thaw conditions.

PHOTO ©PICTURE THIS IMAGES/COURTESY BIGSTOCKPHOTO.COM



Flume design ensures a smooth, curved surface with a gradual angle to prevent users from getting friction burns.

PHOTO ©DORABIRO/COURTESY BIGSTOCKPHOTO.COM

Coatings such as epoxy or polyurethane (PU) further enhance the durability and safety of these materials. They can provide a glossy, smooth, low-friction surface and are often UV-stabilized to prevent fading and maintain surface integrity.

#### Guidelines and standards

The Pool & Hot Tub Council of Canada (PHTCC) has guidelines for pool slides. Key considerations include ensuring adequate water depth at the slide's exit point (usually 1.2 to 1.5 m [4 to 5 ft]), appropriate flume and slope length to prevent injuries, and providing necessary anchoring to prevent the slide from tipping. More guidelines have been outlined, but the emphasis is always on safety.

The Canadian Standards Association (CSA) also has standards for pools and recreational equipment, more focused on the structural integrity of the slides, the materials used, the integration of slip-resistant elements, etc.

It is also important to know any local codes, as they vary and may have specific and/or mandated safety requirements for pool slides in residential settings. In Canada, weatherproofing is critical for outdoor elements (*e.g.* slides should withstand freeze-thaw conditions).

Municipal bylaws may also outline water depth requirements, any restrictions on height, or even placement within the property. For example, the City of Toronto requires a fence if there is a private swimming pool with height restrictions outlined.¹ Another example is the amusement devices e-law in Ontario under the *Technical Standards and Safety Act, 2000.*² It has criteria defining dry and water slides. For water slides, it states:

Water slides that meet the following criteria:

- i. the vertical height of the water slide, measured from its entry to the exit, is 2 m or less,
- ii. the average angle of the water slide, measured from its entry to the exit, is less than 6°, and
- iii. the maximum speed of the passenger on the slide does not exceed 2 m/s.

However, Ontario Regulation 221/01 governing the design and construction of amusement devices applies to those in public parks, playgrounds, play areas, and other similar settings. It does not cover residential areas, so one may refer to the *Ontario Building Code (OBC)*.

Some municipalities may also require preinstallation approvals and/or post-installation inspection, so it is always best to verify.

Further, an international standard to look into is ASTM F1148, Standard Consumer Safety Performance Specification for Home Playground Equipment.

#### Additional elements

Beyond the slide's structure, there are other factors to consider. For example:

- A water delivery system best accompanies water slides since it aids with lubrication. This can be done by connecting the water line to the pool pump system or using a separate hose.
- If the slide will be installed on a pool deck, assess its load-bearing capacity and space.
- Slides are anchored with stainless-steel or corrosion-resistant bolts to ensure stability; heavier slides may require concrete footing for additional support.
- Inform the customer of safety features needed, such as handrails, non-slip steps, edge guards, etc.
- Due to the pool environment, the slide may accumulate algae, dust, or debris, Nonabrasive cleaners are recommended to address this.

#### Slide, soar, and splash!

When selling customizable slides. considering various factors, such as design, dimensions, standards, and guidelines, is important. However, the rewards of doing so are significant. Customizable slides create a space for endless fun, allowing families to make lasting memories and enjoy summer from the comfort of their backyards. The longer a slide lasts, the more it enhances the relationship between the pool retailer or builder and their customer. With simplified installation procedures and versatile design options, a customized slide can seamlessly integrate into the backyard esthetic or stand out with a unique structure or vibrant colour. Pool retailers and builders must use durable, sturdy, and flexible materials to

ensure quality, positively impacting the overall outcome.

#### **Notes**

- <sup>1</sup> Review this bylaw at www.toronto.ca/legdocs/ municode/1184\_447.pdf
- <sup>2</sup> See Ontario's e-law on amusement devices at https://www.ontario.ca/laws/regulation/010221





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**Customer database software is crucial** in linking customers with staff, streamlining operations, and ensuring that businesses provide excellent service while maintaining strong customer relationships. By optimizing customer relationship management (CRM) systems, pool and hot tub retailers can better manage interactions with current and potential customers, fostering sales growth and enhanced customer satisfaction.

CRM systems enable retailers to maintain detailed customer profiles, including pool and spa equipment information, purchase history, preferences, and service records. This allows for personalized service and targeted marketing. For example, when a customer visits the store to purchase filter hoses, the retailer can refer to their equipment profile to determine which filtration system they have, ensuring the correct hose size is provided.

An efficient CRM improves the customer experience and unlocks valuable insights that can lead to new business opportunities. With well-organized data, retailers can leverage CRM systems

to predict customer needs and tailor services to maximize revenue potential.

CRM systems have helped pool and hot tub retailers identify new business opportunities, including targeted upselling and cross-selling. By analyzing customer purchase history and preferences, retailers can recommend related products, such as pool accessories, maintenance supplies, or water care items, which can increase the average transaction value. For instance, some CRM systems offer pop-up suggestions for related items that sales clerks can offer customers. If a customer is purchasing wall cleaner, the system might suggest complementary products such as a wall brush, filter cleaner, or skimmer socks. Additionally, CRM systems support loyalty programs, which incentivize repeat purchases and help foster long-term customer relationships, driving further business growth.

#### Capturing valuable data

Collecting detailed customer information is essential for creating personalized interactions, ultimately

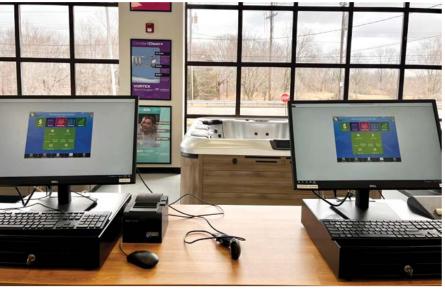
By Rachael Pritz

PHOTO COURTESY ALL SEASONS POOLS



Integrating customer relationship management (CRM) systems with business software streamlines operations, from customer management to inventory and order processing.

PHOTOS COURTESY RB RETAIL & SERVICE SOLUTIONS



An efficient customer relationship management (CRM) system integrates seamlessly with business operations, streamlining transactions and enhancing customer experience through modern payment solutions.

leading to higher sales. Innovative pool and hot tub retailers go beyond basic data collection by capturing essential information aligned with their long-term growth goals. By gathering this detailed information, businesses can identify trends and pinpoint potential business opportunities, such as offering new products or services or expanding into new store locations.

When setting up a CRM system, pool and hot tub retailers should prioritize several key data types. First, tracking purchase history is essential, as it allows retailers to monitor what products customers have bought, including specific brands and categories. This information helps identify customer trends and preferences, enabling more effective upselling and cross-selling strategies. Second, maintaining detailed service records is crucial, as documenting past services, maintenance schedules, and repairs enables retailers to provide timely follow-ups and personalized service, which enhances overall customer satisfaction. Lastly, gathering customer feedback and reviews is essential for

identifying improvement areas while highlighting successful products or services. This feedback provides valuable insights that can shape future business decisions and improve customer loyalty.

pH Up Chemical Additi

A powerful CRM system allows retailers to set up specific, user-defined fields that help capture detailed customer preferences and behaviours. For example, businesses can track whether clients shop at competitors for products such as patio furniture or chemicals or use another service provider for pool maintenance. Instead of relying on hunches about business opportunities, data collected in a CRM system provides a clear, data-driven path for action. This is particularly useful during peak seasons when immediate insights are needed to capitalize on market trends.

Retailers can encourage customers to share more detailed information to enrich their CRM data through various strategies. One effective approach is offering loyalty programs that reward customers with points or discounts when they provide additional information, whether during sign-up or by completing surveys. Another method is giving exclusive offers or promotions available only to customers who share detailed preferences or feedback, giving them a tangible incentive to engage more deeply. Additionally, retailers can use social media to ask targeted questions about customer preferences or experiences, creating opportunities for followers to share valuable insights more casually



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By analyzing customer purchase history and preferences, retailers can recommend related products, such as pool accessories, maintenance supplies, or water care items, which can increase the average transaction value.

PHOTO COURTESY SEVEN SEAS POOLS & SPAS

and interactively. These strategies enhance CRM data and strengthen customer relationships by providing personalized rewards and offers.

#### The importance of integration

It is crucial for a CRM database to integrate seamlessly with other business software to avoid redundant data entry. For example, instead of having staff at a pool or hot tub retail store re-enter basic customer information—distracting them from more valuable tasks—an integrated system allows retailers to capture powerful transactional and profile details that enhance future marketing efforts. Automatically capturing key details such as pool or spa brands, equipment models, and purchase history allows staff to prioritize gathering more personalized customer insights.

CRM systems should integrate with various business software to enhance functionality and improve operational efficiency. For instance, combining with water testing systems allows retailers to link test results directly to customer profiles. This enables personalized recommendations for chemicals and treatments based on the customer's specific water quality needs, enhancing satisfaction and encouraging repeat business. Additionally, it eliminates the need for duplicate entries by syncing customer name and

address information with the water lab system, streamlining the process.

Another key integration is with vendor platforms, which can significantly increase efficiency by automating data entry and simplifying order management. For example, purchase orders can be entered once in the CRM and automatically sent to vendors, reducing the need for manual phone or fax orders. This integration also supports accounts payable by ensuring accurate costing and billing, minimizing errors, and helping retailers focus on improving customer service instead of managing administrative tasks. These integrations provide a seamless experience that boosts internal operations and customer satisfaction.

By ensuring that transactional details, such as product serial numbers and warranty information, are linked directly to customer profiles, service teams can easily access relevant information on the go. This integration enables quick upsell opportunities and ensures that customer service is efficient and informed.

#### Leveraging user-defined data

User-defined fields in a CRM system allow pool and hot tub retailers to gather and categorize valuable customer information. Retail professionals can prompt staff to ask specific questions, such as whether a customer has a salt chlorine generator or a vinyl liner, how old their pool or spa is, or whether they use a winter cover or solar blanket. Collecting these details enables businesses to segment customers effectively and create targeted marketing campaigns.

Pool and hot tub retailers can effectively train their staff to gather user-defined data using practical and engaging techniques. One effective approach is incorporating role-playing scenarios during training sessions. This allows staff to simulate reallife customer interactions and practice asking the right questions and gathering important information in a supportive, lowpressure environment. It is also important to train staff to explain the value of sharing information with customers. By clearly communicating how providing details can lead to more personalized service, tailored product recommendations, and improved maintenance plans, staff can make customers feel more comfortable and motivated to share relevant information. This combination of hands-on practice and clear communication helps ensure that staff can effectively capture valuable data while enhancing the customer experience.

For example, businesses can identify clients who have not purchased chemicals recently, scheduled a service call, or own older model spas and use this information to design direct mail, email, or social media campaigns to bring these customers back into the store. Segmenting and communicating with highly targeted groups is one of the key advantages of integrating an optimized CRM system, even during the off-season.

- Customer segmentation allows retailers to tailor promotions based on customers' purchase behaviour.
- Seasonal campaigns target customers with timely offers for pool maintenance and preparation.
- Post-purchase follow-ups enhance customer engagement and encourage repeat business.

Pool and hot tub retailers have run several effective targeted marketing campaigns using CRM data to boost customer engagement and sales. One such approach is customer segmentation, where retailers group their customers into categories such as new buyers, repeat customers, or service users, and then offer tailored promotions for

each segment. For example, offering a discount on maintenance services to existing customers who have not purchased recently can re-engage them.

Another powerful method is seasonal campaigns, such as spring opening specials, to encourage customers to purchase supplies and schedule maintenance before pool





Customer segmentation allows retailers to tailor promotions based on purchase behaviour. PHOTO COURTESY ALL SEASONS POOLS season begins. Winterization campaigns are also effective, offering discounts for winterizing pools and hot tubs, ensuring customers are prepared for seasonal changes.

Additionally, post-purchase follow-ups allow retailers to stay connected with customers after a purchase, offering usage tips, maintenance advice, or requesting feedback. These follow-ups not only improve customer satisfaction but also encourage repeat business.

#### **Best practices for CRM optimization**

To truly benefit from a CRM system, pool and hot tub retailers should ensure their software is userfriendly and customizable. Key features to look for in a CRM include:

- Ease of use: A CRM should have an intuitive interface, with training and tech support readily available for the team.
- Customization: The ability to tailor the CRM to a business's specific needs, workflows, and terminology is essential for maximizing utility.
- Integration: Seamless integration with other tools, such as email marketing platforms or water testing software, is crucial for efficiency.

- Customer and lead management: Segmenting and tracking customers and leads through the sales pipeline is fundamental to managing relationships effectively.
- Sales and marketing tools: Automating sales and marketing processes helps streamline operations and boost productivity.
- Customer support and analytics: Tracking customer service requests and engagement metrics through reporting tools allows for datadriven decision-making.
- Automatic alerts: Set up across departments, alerts inform staff of customer needs and allow timely follow-ups on products, services, or offers.

### Increasing efficiency and sales with a well-managed CRM

An effective CRM does not just streamline data collection—it actively enhances marketing, sales, and service efforts. For pool and hot tub retailers, setting up specific alerts and managing customer interactions efficiently ensures that valuable customer data is used to its full potential. This includes updating customer email addresses regularly, tracking which customers have purchased particular products (such as inground pool covers), and using referral data to pinpoint new geographic markets for expansion.

CRM systems can play a key role in helping retailers explore new geographic markets and expand their customer base by providing detailed sales tracking reports. These reports allow retailers to analyze sales data and segment it by region, helping to identify high-performing areas where expansion may be profitable and underperforming markets that may require more targeted marketing efforts. By understanding where their products and services are most in demand, retailers can make informed decisions about where to focus their growth efforts. In addition, CRM data can reveal trends in customer preferences within specific regions, enabling retailers to tailor their offerings to meet local demands better and increase their market share.

Further, CRM systems can help identify which marketing channels are most effective: radio, social media ads, or word-of-mouth referrals. By analyzing data within the CRM, retailers can make informed decisions about where to allocate marketing dollars, ensuring the highest return on investment.

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An organized pool store featuring various supplies, including chemicals, accessories, and maintenance tools. With dedicated water testing and equipment sections, this modern retail environment provides personalized customer service and targeted recommendations, all supported by a robust customer relationship management CRM system.

IMAGE CREATED WITH DALL-E BY OPENAI

#### **Building a valuable CRM database**

A CRM database is only as effective as the quality of its data. For pool and hot tub retailers, ensuring that staff consistently update customer profiles with new purchases, service history, and water testing results allows businesses to run more effective sales campaigns and take advantage of emerging market opportunities. For example, identifying customers with older equipment or who have not scheduled recent service calls creates a clear opportunity to offer maintenance services or upgrades.

Retailers can implement a few key strategies to ensure CRM data remains accurate and up to date. One important step is conducting routine checks or periodic audits of the CRM system. These audits help identify and correct inaccuracies, remove duplicate entries, and update outdated customer information, keeping the database clean and reliable. Another effective approach is establishing consistent formats for data entry, such as using standardized formats for dates, addresses, and contact information. This minimizes the risk of errors during data entry and ensures uniformity across the system. By regularly maintaining the integrity of the data, retailers can rely on their CRM for more accurate customer insights and better decision-making.

Keeping the CRM database clean is also essential, with regular data updates and duplicate removals. With a well-organized CRM, pool and hot tub retailers can easily run multiple marketing

campaigns, targeting different customer segments with specific offers.

#### Conclusion

With the growing demand for pools, spas, and outdoor living spaces, pool and hot tub retailers must harness the power of a CRM system to drive growth and maintain customer relationships. By capturing detailed customer data, integrating CRM with business operations, and running targeted marketing campaigns, businesses can boost short-term revenue and ensure long-term success.

Investing in a powerful CRM system enables businesses to work smarter, not harder—strengthening customer relationships, increasing sales, and positioning the company for future growth.

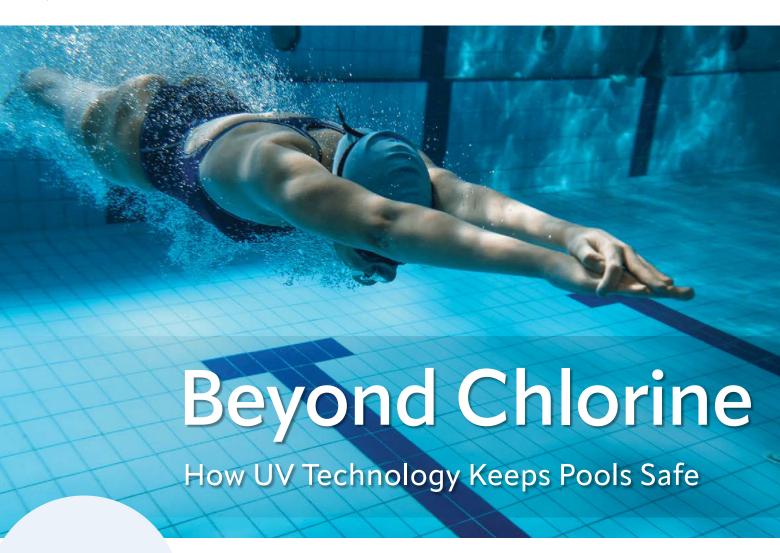


Rachael Pritz has been active in the pool industry for more than 20 years, which has provided her with all-encompassing expertise in the trade. She worked at a local pool store while pursuing a

master's degree at the University of Pittsburgh, Pa. With her technical skills and industry knowledge, she joined the launch of RB Retail & Service Solutions in Pittsburgh in 2003. She can be reached at rachael@rbcontrolsystems.com.







By John Psaroudis

PHOTOS COURTESY NUVONIC A family vacation often revolves around the allure of a hotel pool—a place where children play and adults find a moment of reprieve. However, potential health hazards lurk beneath the sparkling surface that every pool enthusiast should know. This comprehensive guide delves into the critical aspects of maintaining swimming pool health and safety, shedding light on unseen threats and offering practical solutions.

#### **Understanding the risks**

Hotel swimming pools, community pools, hot tubs, and aquatic facilities have been hotspots for recreational water-associated illness (RWI) outbreaks caused by organisms such as *cryptosporidium*, *legionella*, and pseudomonas.

During 2021, there were 284 reported cases of RWI, 37 hospitalizations, and one death, with 34 per cent occurring in hotels, according to the

Centers for Disease Control and Prevention (CDC).¹ Cryptosporidium, a chlorine-resistant organism, is a culprit, surviving in water for more than seven days. Legionella and pseudomonas, while not chlorine-resistant, thrive in inadequately chlorinated water. RWI outbreaks occurred year-round, but 31 per cent started in June or July, emphasizing the need for year-round vigilance.

#### The role of chlorine and its limitations

Chlorine, the quintessential pool smell, is the primary sanitizer and defence against waterborne pathogens. However, its effectiveness varies. While it readily tackles *legionella* and pseudomonas, *cryptosporidium* poses a unique challenge due to its resilience. The CDC recommends super-chlorination in the event of known fecal incidents. Still, this approach is not foolproof and presents challenges, such as temporarily closing the pool to paying patrons and guests.

Chlorine's limitations become apparent when faced with *cryptosporidium*, which demands a concentration of at least 1 part per million (ppm) of free chlorine (FC) to inactivate most pathogens within a few minutes. Unfortunately, *cryptosporidium* can survive for more than seven days, leading to outbreaks and widespread illnesses.

#### The power of ultraviolet technology

UV technology emerges as a game-changer in pool maintenance. Listed in the *Model Aquatic Health Code* (*MAHC*) as an approved secondary disinfectant, UV technology ensures immediate inactivation of chlorineresistant organisms. It is especially crucial for venues with spray features and toys catering to children under five.

Integrating UV technology into pool systems has proven to be a potent tool in the battle against waterborne pathogens. UV disinfection is effective against *cryptosporidium*, *legionella*, and pseudomonas and enhances overall water quality.

UV technology features:

- Immediate inactivation—Unlike chlorine, UV technology inactivates these organisms immediately, providing a swift and effective solution.
- Compliance—UV technology adheres to the guidelines set by the *MAHC*, ensuring safety standards are met.
- Protective barrier—UV systems act as a protective barrier, especially against chlorine-resistant organisms, contributing to a safer aquatic environment.
- Peace of mind—UV offers some peace of mind for the reported fecal accidents and those not reported.

Improving the overall design, construction, and operation of aquatic facilities is vital in preventing RWI outbreaks. UV disinfection and ozone equipment play a crucial role, with UV technology standing out for its immediate effectiveness against pathogens. The more often the water passes through the UV reaction chamber, the more effective it will be.

#### The menace of chloramines

In pools, the familiar "chlorine" smell is, in reality, a combined chlorine (CC), or "chloramine"—the result of chlorine reacting and combining with bodily fluids such as oil, sweat, and urine. This process becomes more noticeable during busy periods when patrons play and splash in the water, causing these chloramines to rise and become airborne. Besides causing respiratory issues and skin irritation, chloramines wreak havoc on pool equipment. Inherently corrosive, chloramines have wide-ranging effects, causing structural damage over time to components such as pool drains, HVAC systems, and stainless-steel equipment near the pool deck, including peripheral gutters, guard stands, and handicap lifts.







While regular monitoring, pool shocking, and investing in better filtration systems help manage chloramine formation, they come at a cost. Pool operators increasingly turn to high-intensity, broad-spectrum UV light-based disinfection systems as a more efficient, cost-effective solution.



Listed in the *Model Aquatic Health Code* (*MAHC*) as an approved secondary disinfectant, UV technology in pools ensures immediate inactivation of chlorine-resistant organisms.

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Managing chloramine formation includes:

- Regular monitoring—Pool maintenance personnel frequently use test kits to measure chlorine and chloramine levels in the pool water. Chloramine levels must be kept below 0.3 ppm to avoid its harmful effects.
- Pool shocking—The most common technique to reduce chloramine levels is by shocking the pool with chemicals, either by adding more chlorine or using non-chlorine shocking agents.
- Better filtration—Certain filtration systems, such as sand filters with added volcanic ash, zeolites, and granulated activated carbon (GAC) filters, effectively remove ammonia from the pool water.
- Daily maintenance: Regular vacuuming and brushing of the pool remove dust that might react with chlorine to produce chloramines.







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UV disinfection is often associated with indoor pools, but its benefits extend to outdoor pools. UV systems efficiently destroy chloramines and defend against chlorine-resistant pathogens such as *cryptosporidium* and giardia.

This is just a small list of activities, often carried out simultaneously, that need to be done to better manage chloramine formation. As simple as they sound, these activities can collectively cost a significant sum of money annually. Since these steps must be conducted as part of regular pool maintenance, losing track of this compounding cost is manageable. Also, commercial pool facilities must deal with sudden increases in swimmer populations during peak times, significantly increasing operational expenses.

It is no wonder that pool operators are moving toward adopting high-intensity, broad-spectrum UV light-based disinfection systems. Specifically, UVC energy (between the range of 200 to 280 nm) has been found to be very effective in breaking down chloramine molecules.

Regarding return on investment (ROI), if the reduced life and accelerated damage to pool

equipment were considered, the UV disinfection system would undoubtedly be "the choice" for any pool owner. Potentially extending the lifespan of an HVAC system by three to five years, which could carry a price tag in hundreds of thousands of dollars, not only promises a significant ROI but also offers the added advantage of secondary disinfection.

### Outdoor pools require the same protection as indoor pools

Contrary to the belief that RWI outbreaks only occur indoors, 90 per cent of outdoor pools lack barriers against chlorine-resistant organisms. UV disinfection is often associated with indoor pools, but its benefits extend to outdoor pools. UV systems efficiently destroy chloramines and defend against chlorine-resistant pathogens such as *cryptosporidium* and giardia. Still, with outdoor facilities, the nasty chloramine odours are less

noticeable and usually overlooked by pool operators and patrons.

In scientific terms, when chlorine is added, two chemicals that destroy waterborne germs are unleashed: hypochlorous acid (HOCL) and hypochlorite ion (OCL-). When HOCL reacts with ammonia, chloramines form. Three chemical reactions can occur when HOCL reacts with

ammonia, each involving the replacement of hydrogen ions with chlorine ions.

To limit the amount of chloramine formation, facility operators must reduce the amount of ammonia entering the pool by encouraging bathers to use the toilet and shower with soap before entering the pool. This is not a feasible solution, and most patrons do not comply with this request. A particular problem for indoor pools is that chloramines have nowhere to go. They either remain in the water or are released and hover a few feet above the water's surface because they are heavier than air. Compounding the issue is a lack of air movement above the water surface and around the pool. Although beneficial, introducing air movement can be challenging for pool operators as this would result in customer complaints about being cold when exiting the pool.

Several methods can be used to control these harmful chloramine problems. These include continuous breakpoint chlorination, shock or super-chlorination, UV light systems, ozone, and dilution with fresh water or ventilation.

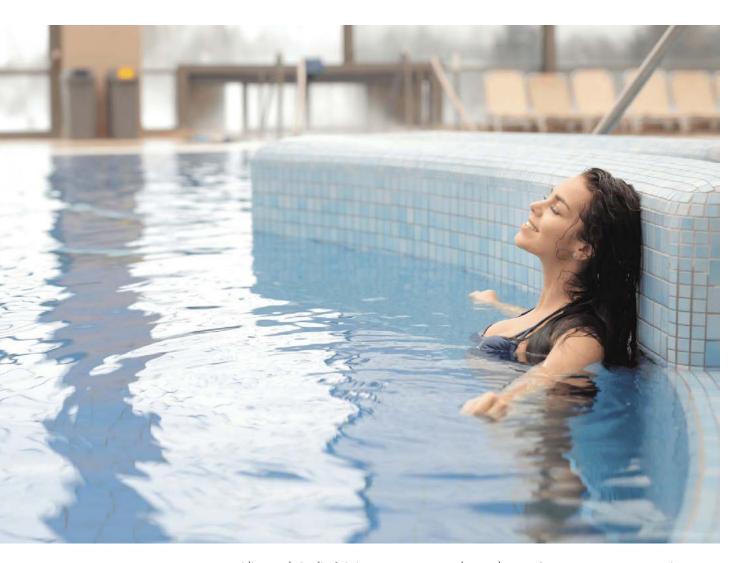
When UV is utilized as a supplement to chlorine, facilities inactivate chlorine-resistant organisms and improve water quality by destroying chloramines.

Outdoor pools do not have the same problem with chloramines because they dissipate into the atmosphere, and even a slight breeze helps eliminate airborne odours. So why, then, do you need UV disinfection for outdoor pools? Remember the previously mentioned *cryptosporidium* and giardia? These organisms enter indoor and outdoor pools through fecal incidents. *Cryptosporidium* and giardia behave the

same in both environments and, as a result, can make bathers in either pool type sick. It is, therefore, essential to consider a secondary treatment such as UV disinfection.

Removing chloramines is a significant benefit of UV disinfection. Still, its true calling is the inactivation of unwanted waterborne pathogens, especially those that are chlorine-resistant, such as





Removing chloramines is a significant benefit of UV disinfection, but its true calling is the inactivation of waterborne pathogens. cryptosporidium and giardia. It is important to note that UV does not eliminate the need for chlorine treatment; a residual is still required for several reasons. However, UV systems enhance the chlorine by providing a protective barrier against chlorine-resistant organisms. Additionally, as a beneficial side effect, it can also destroy chloramines.

#### Conclusion

Maintaining swimming pool health and safety requires a holistic approach, combining traditional chlorination with innovative technologies such as UV disinfection. It is important to note that opting for UV disinfection does not introduce additional chemicals to the pool, providing a preferable, chemical-reduced swimming environment. Contrary to popular belief, even with salt-water systems generating on-site chlorine, the pool is not entirely chemical-free, as this process, which involves breaking the salt molecules (NaCl) into sodium and chlorine, still yields unwanted chlorine

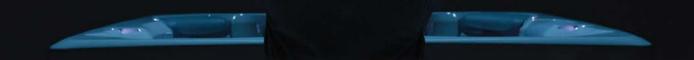
by-products. Awareness, proper maintenance practices, and adopting advanced solutions are vital to ensuring that every dip in the pool remains a refreshing and safe experience.



**Dr. John C. Psaroudis** is a graduate of West Liberty State College with a Bachelor of Science degree in Chemistry and a Doctorate from West Virginia University. He has

worked in the ultraviolet (UV) disinfection industry for the past 10 years dealing with both UV disinfection and chloramine destruction. Dr. Psaroudis held the position of national sales manager for PurAqua Products and is currently the national aquatics sales manager for Aquionics Inc., a manufacturer of UV disinfection technology for water and wastewater in the industrial, municipal, and aquatics markets.







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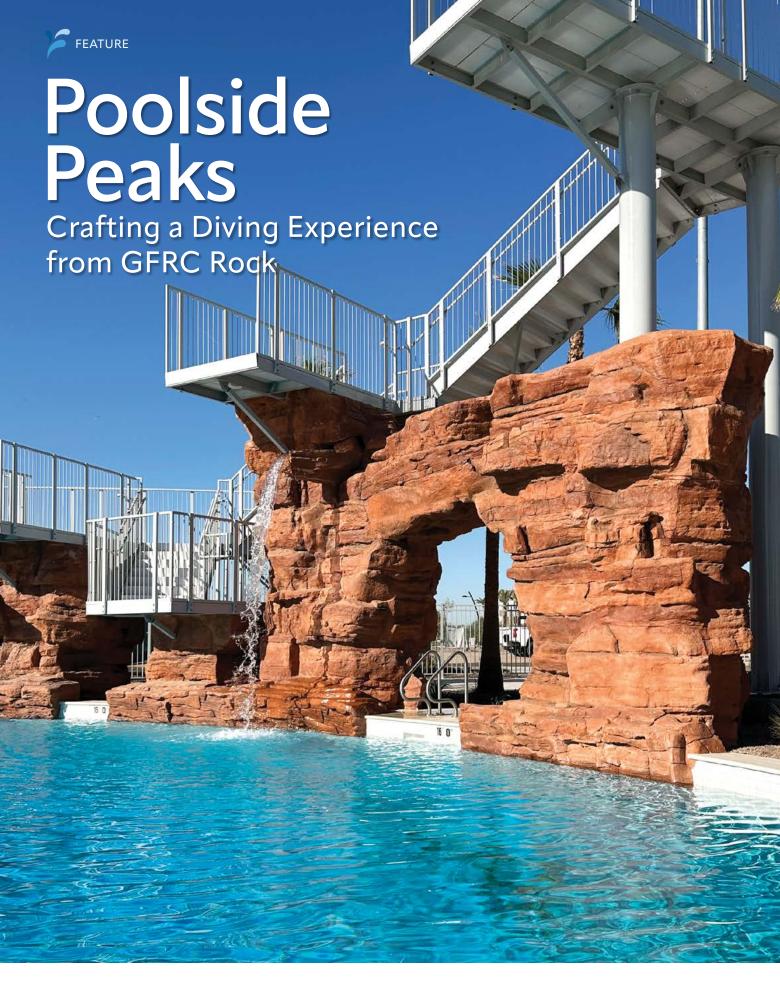
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#### A new multi-use development recently opened

its doors to the public in December. Cannon Beach is a \$45 million, 1.8-ha (4.5-acre) water park with exciting attractions. The site boasts four cliff jumping platforms ranging from 1.8 to 7.9 m (6 to 26 ft) in height, multiple restaurants, a skate park, an infinity wave pool, and a o.8-ha (2-acre) surf lagoon with 11,356,235 L (3,000,000 gal) of water. While the large surf wave pool is impressive, the most stunning visual feature of the facility is the series of cliff jumping platforms, which use cast concrete and faux rocks to replicate the natural rock arches and spire formations of Arches National Park in Utah.

The entire structure was fabricated in Texas at the authors' facility, then shipped in pieces to its final destination, where it was assembled and installed in place.

The inspiration, design, and realization of this glass fibre-reinforced concrete (GFRC) rock structure were driven by the creativity and expertise of the lead designer, an avid rock climber who takes annual trips to Moab, Utah. The designer brought the cliff diving platforms to life with expertise drawn from his experience as a rock climber. Located in Mesa, Arizona, this facility officially opened in December 2024.

The rock was initially designed to reflect the Sedona sandstone esthetic, but the concept evolved to draw inspiration from the iconic rock formations in Moab, Utah. Throughout the design process, the rock structures underwent multiple revisions, both structurally and in quantity. Additional rock features were incorporated to bring more "life" and character to the park. This included placing rocks at the end of every lagoon feature, such as benches, stairs, and dividers between the wave and lagoon pools. The goal was to ensure the rock elements were distributed evenly across the diving lagoon for a balanced, natural esthetic.

The result is a stunning integration of naturalinspired elements that complement the lagoon's features, adding depth and character to the overall experience.

By Bruce Riley and Zayvian Camacho

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Right: The glass fibrereinforced concrete (GFRC) rock structures were prefabricated in Texas, where the initial assembly and integral colouring of "Sedona-Red" were applied.

**Left:** Foam blocks were used to replicate the bases of the diving platforms and ensure precise dimensions before steel framing began.





The prefabricated pieces, weighing thousands of pounds, were loaded onto flatbed trucks and shipped for on-site installation

#### The concept and inspiration

The authors' company has collaborated with H2O Designs Inc. on multiple aquatic projects, and H2O Designs frequently asks them to contribute to creating appealing surrounding esthetics.

H2O Designs emphasized their desire for more rock elements. Similar to other projects the two companies have collaborated on, cast-concrete rock proved to be an effective solution. The initial concept drawings specified diving tower poles covered in Utah-style rock, featuring horizontal strata lines and a red hue.



Inspired by this vision, the lead designer proposed enhancing the design by connecting the spires with an elegant archway reminiscent of Utah's "Delicate Arch," a renowned natural wonder in Arches National Park near Moab, Utah. This freestanding sandstone formation stands 16-m (52-ft)-tall and was shaped over millions of years by wind, water, and erosion forces. The idea resonated with the team, and they decided to move forward.

The decision to incorporate the arch as a centrepiece marked a turning point in the project, shifting the team's focus toward designing and constructing this dramatic feature. The greatest challenge lay in the prefabrication process, where precision was crucial. Even a small error, such as being off by a foot, could have jeopardized the entire project. To address this, the team collaborated closely to ensure every aspect was executed with meticulous accuracy. A key breakthrough was developing the "clamshell" method, allowing the team to encapsulate the steel towers fully. This involved creating two C-shaped frames bolted together to form a complete circular structure, ensuring stability and functionality.

#### **Challenges**

The creation and installation of the cast concrete rock structures presented several challenges, primarily because the faux rock components were fabricated in Seguin, Texas, and shipped to Mesa,



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**Top:** A telehandler carefully maneuvered the rock segments into place around steel supports at the construction site.

**Top right:** On site, the structure was placed onto concrete footings made to precise specifications by Shasta Pools, the pool contractor.

Right: Workers applied concrete and secured reinforcements to ensure the stability and durability of the faux rock structures.



Arizona, for installation. The process began with concept drawings developed into a detailed vision over three to four weeks. A site visit was conducted to visualize the space and take precise measurements, which were used in Texas to lay out the structure on the fabrication facility floor and establish a sense of scale.

With the detailed concept and designs finalized, the team transitioned to the critical phase of prefabricating the rock structures, focusing on precision and durability. To ensure accuracy during prefabrication, foam blocks were cut into cylinders to replicate the bases of each diving platform. Measurements from the site visit were transferred



to the fabrication floor, where the foam cylinders were carefully spaced to match the layout. The steel framework was constructed around these foam cylinders, ensuring the dimensions aligned perfectly with the on-site requirements. This meticulous process proved successful, as the rock structures fit seamlessly during installation.

For added safety and longevity, the framework was constructed using 127 x 127 x 9.5 mm (5 x 5 x 0.375 in.) angle iron coated with epoxy to protect against weathering and environmental wear.

The arch was a significant undertaking, comprising GFRC pieces weighing between 1,360 and 1,810 kg (2,998 and 3,990 lb) each. One of the poles was encased in a clamshell-like structure, and the entire arch weighed more than 5,900 kg (13,007 lb). The project required careful planning to achieve seamless on-site installation.

A telehandler, an extended-reach forklift with a 12.2-m (40-ft) boom, was used to maneuver the pieces into place to transport the rock structure. Each component was equipped with 15.8-mm (0.625-in.) holes and hoisting eyelets, which were lifted using straps rated for heavy loads. The pieces were secured onto a flatbed truck, transported to Arizona, and unloaded in the same manner for on-site assembly.

At the project site, the structure was placed onto concrete footings made to precise specifications by Shasta Pools, the pool contractor on the project. The GFRC frame structures were bolted, welded, and secured onto the footings. The final design gives the appearance that the rock formations support the







Left: Underwater and in-water boulders were strategically placed and finished with a hand-textured integral colour mortar to match the overall esthetic of the facility.

**Right:** The completed archway and surrounding faux rock formations integrate seamlessly with the diving platforms, creating a cohesive visual centrepiece for the lagoon.

diving platforms, although separate poles manufactured by SPLASHTacular support the platforms themselves. This seamless integration of the rock formations with the diving platforms showcases the precision and expertise needed to bring the project to life.

#### **Final touches**

The primary colour of the GFRC rock structures was applied during fabrication at the Texas facility, using an integral colour referred to as "Sedona-Red." This colouring process was completed during the casting of the concrete, ensuring consistency throughout the





The completed faux rock formation highlights the detailed texturing and colouration that mimic natural geological features.

structure. The seams and joints of the rock features were also pre-finished at the facility, so most of the work, including the colouring, was finalized before shipment. Stains were applied to these seams to enhance the highlights of the rock feature. An antiquing process was also used to bring out cracks with reddish-brown tones, adding depth and a natural geological appearance.

With the structural components completed and assembled, attention turned to the finishing details that would bring the rock formations to life with realistic colouration and texture. The precast panels were fabricated with integral colour, achieving the Sedona red hue consistent with the design vision. Additional colouring techniques were employed to enhance the rock formations' visual depth and geological realism. Acrylic stains were applied to create greater dimension, with antiquing colours, such as black-grev, added to accentuate shadows within the cracks. A reddishbrown stain was also used to deepen the red tones, further emphasizing the natural appearance of the rock surfaces. These finishing touches added texture and complexity, resulting in a lifelike representation of natural geology.

Beyond the large spires and arches of the diving platforms, additional faux rocks were incorporated into the facility to create a cohesive esthetic. Underwater and in-water boulders were strategically placed, defining areas such as the edges of staircases and the ends of benches. These rocks differed from the GFRC used in the arches and were instead the traditional faux-rock style, where rebar is used with real-rock casting that holds the concrete in place.

This was followed by filling the forms with 20.7 MPa (3,000 psi) concrete while vibrating it to eliminate voids. The rocks were then waterproofed and finished with a hand-textured integral colour mortar to provide visual continuity and match the overall esthetic of the facility. Many of these rocks were submerged, with approximately 406.4 mm (16 in.) visible above the waterline, blending seamlessly with the surrounding design.

#### The outcome

The client has met the GFRC rock installation at Cannon Beach with great enthusiasm. The attention to detail and careful execution of the design have resulted in a visually stunning centrepiece that complements the facility's overall esthetic. For those looking to experience the GFRC rock formations firsthand, dive from the platforms, or enjoy surfing in Arizona, visiting Cannon Beach is a must-add to any list of vacation destinations.



Bruce Riley is the managing director of RicoRock Inc., a maker of cast-concrete rock, which includes component systems for building caves/ grottos, waterfalls, and

waterslide products for use in pool applications. Riley focuses on developing new products and managing commercial installations. He has built rock-type pools in southern California for more than 25 years and now uses this experience to design standard waterfall kits for the company. He can be reached via email at bruce@ricorock.com.



Zayvian Camacho is part of the RicoRock Inc. design and fabrication team, developing a new climbing wall and water features and working on commercial aquatic and non-

aquatic construction projects. Camacho has studied landscape design and has overseen construction for dozens of unique cast concrete and artificial rock projects in backyards, hotel resorts, bowling alleys, zoos, and more. Camacho finds his rock construction work meshes perfectly with his passion for rock climbing. He can be reached via email at zayvian@ricorock.com.











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#### Aquamatic Cover Systems

200 Mayock Rd Gilroy, CA 95020 408-846-9274 Tel: www.aquamatic.com

Contact: Jeff Garrett, Sales Mgr. ieff@aguamatic.com

Profile: Manufacturer of automatic/ manual swimming pool/spa safety and energy-saving covers since 1980. Specializing in all-fluid drive hydraulic automatic pool covers. Visit us at www.aquamatic.com or call 408-846-9274.

See advertisement on page: 49

#### **Aquatic Access Inc**

1921 Production Dr Louisville, KY 40299-2110 502-425-5817 800-325-5438

www.AquaticAccess.com Contact: Ann Bryant, Customer

ann@aguaticaccess.com

Profile: Aquatic Access offers waterpowered pool and spa lifts for public and home pools, spas, therapy tubs, and from docks to boats and water. No electricity or batteries. 502-425-5817

#### Distributor(s):

Acapulco Pools ON 519-743-6357 Eureka Solutions QC 905-825-1972 Visibilite (in Longueuil) QC 450-677-1441

#### Aquatic Technologies Group LLC

635 NW Buck Hendry Way Stuart, FL 34994 772-225-4389 Tel:

#### Arctic Blue Covers

41021 Forks Rd Wainfleet ON L0S1V0 905-899-6512 Tel: www.arcticbluecovers.com Contact: Robert Williams, Owner info@arcticbluecovers.com

Distributor(s): Robert ON 905-899-6512

#### Arctic Spas

4549 52nd St Thorsby, AB TOC 2P0 780-789-2626 800-309-1744

www.arcticspas.ca Contact: Sales Mgr.

#### Armacell Canada Inc

153 Van Kirk Dr Brampton, ON L7A 1A4 Tel: 905-846-3666 800-387-3847

www.armacell.us Contact: Cust. Service info.us@armacell.com

#### Artesian Spas

4720 N Lamb Blvd Las Vegas, NV 89115 702-307-5124 800-817-7727 www.artesianspas.com Contact: Jordon Silon, Sales sales@artesianspas.com

#### Automatic Pool Covers, Inc

17397 Oak Ridge Rd., Ste 100 Westfield, IN 46074 800-878-5789 www.automaticpoolcovers.com Contact: Mike Shadoan, V.P. Sales mshadoan@apc-mfg.com

#### Azoria pools

15 Riverside Dr Trenton, ON K8V 5P8 Tel: 866-266-8524 azoria.ca

Profile: In 2021, the merger of Aquarino and Dolphin elevated the group to become Canada's largest fiberglass pool manufacturer. They now operate under a single brand: AZORIA

See advertisement on page: 5



#### B-C MANUFACTURERS/SERVICES



#### Backyard Brands Inc

830 Brock Rd, Unit 3 Pickering, ON L1W 1Z8 Tel: 905-475-1555 866-875-0012

www.dazzlewatercare.com

Contact: Sales

customercare@backyardbrands.com Profile: Manufacturer of both traditional and healthier, more natural pool and hot tub water care products, including Dazzle, Mineraluxe, Pristiva and Solei. Distributor for AFMng, Palintest, Jack's Magic, and Natural Chemistry.

#### Distributor(s):

Aqua Spa & Pool Supply BC 604-856-7711 Aqua Spa & Pool Supply AB 403-203-4260

#### Backyard Innovations Company Ltd

2-375 Steeles Ave E Milton, ON L9T 3G6 905-693-9303 Tel: 877-853-7671

www.backyardinnovations.com Contact: Julie Malecki, Office Mgr. info@backyardinnovations.com

#### Basecrete Canada

338 Hilton Dr Stoney Creek, ON L8E 2N3 Tel: 855-780-0971 www.basecretecanada.com info@basecretecanada.com

#### Beachcomber Hot Tubs

13245 Comber Way Surrey, BC V3W 5V8 604-591-8611 Tel: 800-663-6557

www.beachcomberhottubs.com

Contact: Cust. Service contact@beachcomberhottubs.com

#### Bean-b

200-D, rue Michel-Laine Sherbrooke, QC J1N 3M5 Tel: 819-434-3004 bean-b.com/ Contact: Annie Gervais, Co-owner info@bean-b.com

#### Bear Chair Co Ltd

19 Howard St, PO Box 509 South River, ON POA 1X0 705-386-0757 Tel: 800-421-1406 www.thebearchair.com Contact: Heather Decloe, Acct. Mgr. info@thebearchair.com

#### Beaver Valley Stone Ltd

8081 Woodbine Ave Markham, ON L3R 2P1 905-886-5787 www.beavervalleystone.com Contact: Cust. Service info@beavervalleystone.com Distributor(s):

Customer Service ON 905-886-5787

#### Beringer Billiards and Fine **Furniture**

20 E Beaver Creek Rd Richmond Hill, ON L4B 1G6 Tel: 800-661-0106 www.beringerbilliard.com Contact: Sandy Faddoul, John Haddock. Sales & Mktg. Co-ord. jh@mrbilliard.com

#### Bio Active Products Inc/Solar Sun Rinas Inc

Temecula, CA 92590 Tel: 951-296-6502 866-765-2704 www.solarsunrings.com Contact: Lora Rosene, CEO

info@solarsunrings.com

42225 Remington Ave. A7

Bio-Lab Canada Inc

101 Macintosh Blvd Concord, ON L4K 4R5 Tel: 800-268-6572 www.bioguard.ca Contact: Mike Godfrey, Sales Dir. michael.godfrey@biolabinc.com

## Blue Shield Poly Laminating

33 Bethel Side Rd Sutton West, ON L0E 1R0 Tel: 905-476-5429 www.blueshieldpoly.com Contact: Ryan Dauncey, Pres. & CEO info@blueshieldpoly.com

#### Brampton Nameplate Inc

1-2110 Williams Pkwy E Brampton, ON L6S 5X6 Tel: 905-451-1102 877-265-6804

www.bninc.ca

Contact: Sarah Hayward, Sales sales@bninc.ca

Bullfrog Spas 7017 W 11800 S Herriman, UT 84096 801-565-8111 Tel: www.bullfrogspas.com Contact: Jim Sueppel, V.P. Sales jsueppel@bullfrogspas.com Profile: Bullfrog Spas provides a peaceful body, peaceful mind, and peaceful home. Engineered with unmatched quality and the patented JetPak Therapy System, they offer personalized hydrotherapy for every body and lifestyle. Distributor(s): Mathieu Bienvenue

QC 514-924-8731 See advertisement on page: 29



#### C-Pool Minerals Inc

122 Edward St St Thomas, ON N5P 17.2 Tel: 519-518-2396 www.c-pool.com Contact: James Harris, Pres. & CEO sales@c-pool.com

#### Canada Billiard & Bowling

Inc

Laval, QC H7L 6C3 Tel: 450-963-5060 800-267-5992 www.canadabilliard.com Contact: Michel Lemyre, Owner & Pres.

info@canadabilliard.com

4050, boul Industriel

#### Canadian Leak Detection

955 Wilson Ave, Unit 16 North York, ON M3K 2A8 Tel: 416-630-1717 800-290-5349 www.canadianleakdetection.com Contact: Service Desk, Cust. Service canadianleakdetection@hotmail.com



#### Capo Industries Ltd

1200 Corporate Dr Burlington, ON L7L 5R6 Tel: 905-332-6626 800-263-8250 www.capoindustries.com Contact: Mark Ridpath, Sales & Mktg. Mgr. info@capoindustries.com Profile: Leading manufacturer of swimming pool and hot tub chemicals. 60+ years in the industry. A family run business since 1893! Distributor(s):

Jericho Sales BC 604-939-6572 Martin Pelletier OC 418-845-6110 Western Pump AB 800-665-7867 East Coast Pool Products NJ 732-431-2731 RBS Planet IL 630-229-0272 See advertisement on page: 33

#### Cardol Data Systems Inc

PO Box 58

Hampton, ON L0B 1J0 Tel: 905-263-1161 www.poolspaparts.net Contact: Carl Chambers, Pres. info@poolspaparts.net Distributor(s): Carl Chambers ON 905-263-1161

#### Carriage House Custom Designs Canada Ltd

5 Main St, Hwy 35, PO Box 945 Minden, ON K0M 2K0 705-286-2994 866-457-4017

www.carriage-house.ca Contact: Sally, Managing Dir. info@carriage-house.ca



#### **Carvin Pool Equipment Inc**

4000, boul Casavant O St-Hyacinthe, QC J2S 9E3 Tel: 450-250-4500 866-979-4501

www.carvinpool.com Contact: Cust. Service,

Acct. Mgr.

info@carvinpool.com

Profile: Manufacturers of a range of pools, pumps, filters, lights, salt generator, and white goods. Fully owned and operated in Canada, Carvin is proud to be a Canadian pool equipment manufacturer.

Distributor(s):

SCP PPEX Central RBF Van Isle Waters Heritage

#### CCEI Inc

4295 Rue D'Iberville, Ste 200 Montreal, QC H2H 2L5 Tel: 514-963-5226 ccei-pool.com/en-ca Contact: Paul Pilard, Cdn. Bus. Mgr. info\_na@ccei-pool.com **Profile:** We're an electrical pool equipment manufacturer with over 50 years of experience making high quality pool products. Our portfolio includes lights, transformers, automation systems, and connected

#### chemical feeders. Distributor(s):

Paul Pilard OC +1 514 963 4226 Arthur Schutzberg ON +16173045618 See advertisement on page: 55

#### **NEW 30ga SERIES LINERS FOR 2025**















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- High Frequency Molecular Welds
- Designed to fit, by specialists who know
- Friendly service, we answer the phone

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- 14 ga North American Steel panels
- No-Weld "Clinch-Lock" fabrication
- 12 ga Support Systems
- Lifetime rust perforation warranty

## **TRANQUIL & MAGNUM Steel Pool Kits**

- Versatile installations
- MAGNUM Semi-Inground
- TRANQUIL Plunge Pools
- 52" wall height
- 14ga Z720/G235 galvanized steel
- Heavy duty 12 ga support buttresses

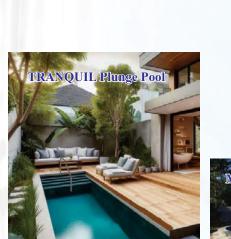
## **Stainless Steel Pool Ladders & Railings**

- Premier fabricator of rail systems
- Wide variety of pool entrance accessories
- Custom rails & ladders
- Unique products Under Cover Ladder
- Jimmy Bench swim platform











#### C-E MANUFACTURERS/SERVICES



#### **CGT**

52 Middleton St Cambridge, ON N1R 5T6

519-623-1630 x3220 800-265-7872

www.poolsidebycgt.com

Contact: Balsam Ibrahim,

Sales Mgr.

balsam.ibrahim@cgtower.com Profile: Poolside by CGT has been a leader in the pool industry for over 55 years, manufacturing Canadian-Made Premium Vinyl Material that helps liner fabricators and installers create stunning backyard pools. See advertisement on page: 35

#### Chemtrol

5375 Overpass Rd Santa Barbara, CA 93111 805-683-8833 800-621-2279 www.sbcontrol.com sales@sbcontrol.com

#### Clear Comfort

3063 Sterling Cir, Ste 1 Boulder, CO 80301 303-872-4477 Tel· www.clearcomfort.com Contact: Jessica Werner, Acct. Mgr. jwerner@clearcomfort.com

#### ClearBlue Ionizer

45-3045 Southcreek Rd Mississauga, ON L4X 2E9 905-766-0776 866-704-8404 www.clearblueionizer.com Contact: Michael Assad, Owner/Mgr. massad@clearblueionizer.com

#### Cleardeck Systems Ltd

PO Box 28013 Windsor, ON N8X 5E4 Tel: 866-607-3325 www.cleardecksvstems.com Contact: Ornella Bertoni Liburdi, Gen Mør sales@cleardecksystems.com Distributor(s):

SCP ON 519-720-9219 Northern Supply NY 800-962-1670 Highbury Pools ON 519-659-7000 PoolWerx ON 905-461-0313 Baystate MA 617-547-9145

#### ClearWater Design

1959 County Rd 15, RR 2 Picton, ON K0K 2T0 613-471-1005 800-344-5224 www.clearwaterdesignboats.com Contact: Ian Crerar fixmy911@gmail.com

#### Coast Spas

6315 202 St Langley, BC V2Y 1N1 Tel: 604-514-8111 www.coastspas.com Contact: Sean Corscadden, V D Sales sean@coastspas.com

#### Consolidated Pool & Spa Industries Inc 361 Rowntree Dairy Rd. Unit 4

Woodbridge, ON L4L 8H1 905-264-6496 877-464-6496 www.consolidatedpool.com Contact: Jason Sorokin, Managing Dir.

info@consolidatedpool.com

#### Covana (Canimex Inc)

345 Rue Du Moulin Drummondville, QC J2B 1J2 Tel: 877-278-8010 www.covana.com Contact: Sylvain Daigle, Sales & Mktg. Dir. sdaigle@covana.com Distributor(s): Sylvain Daigle QC 819-352-9212

#### Cover Care, LLC

17397 Oak Ridge Rd. Ste 200 Westfield, IN 46074 855-454-0868 Tel· www.covercare.com Contact: Bruce Holmes, Sales bholmes@covercare.net

#### Covertech Industries Ltd

26 Dansk Crt Toronto, ON M9W 5V8 Tel: 416-640-5590 www.covertechind.com Contact: Henry Schnurbach, Pres. henry@covertechind.com

#### CPI (Champlain Plastics Inc)

Olympic" 5100, Rue Armand-Frappier Saint-Hubert, QC J3Z 1G5 514-995-4920 www.olympicaccessories.com Contact: Mario Lampron, Pres. lampronmario@champlainplastics.net

Distributor(s): Mario Lampron QC 514-995-4920

#### Cra-Kel Gas Services

PO Box 113 Petersburg, ON N0B 2H0 Tel: 519-634-9866 www.cra-kel.com Contact: Dale Stewart, Owner & Pres. info@cra-kel.com

#### Crystal Fountains

3-60 Snow Blvd Toronto, ON L4K 4B3 905-660-6674 800-539-8858 www.crystalfountains.com Contact: Lianne Phillipson, Mktg. Mgr. support@crystalfountains.com

#### Crystalplus

7875 Des Saules Brossard, OC J4X2X5 514-996-4430 www.crystalplus.ca Contact: Michel Bienvenue, CEO mbienvenue@crystalplus.ca Profile: Crystalplus, Crystalspa: For weekly maintenance of pool and spa waters while using 30--50% less chemicals: WATER ALWAYS CRYSTAL CLEAR Distributor(s): Michel Bienvenue QC 514-996-4430



70 Hannant Crt

#### Deck-O-Seal/W.R. Meadows

Milton, ON L9T 5C1 Tel: 905-878-4122 800-563-3618 www.deckoseal.com Contact: Russ Snow, Nat'l Sales Mgr. info@wrmeadows.com

#### Dectron Inc

5685 Rue Cypihot Saint-Laurent, QC H4S 1R3 514-336-3330 Tel· www.dectron.com Contact: Bob Phillips, Nat'l Sales Mgr. sales@dectron.com

#### Desigrations / Accord D 450, boul de Maisonneuve O

Montreal, OC H3A 0H2 514-397-4450 888-285-0015 www.desjardins.com/ca/personal/ loans-credit/



#### Deys Fabricating Ltd

1089 Sarnia Rd London, ON N6H 5J9 519-657-6203 800-661-3397 www.devsfab.com

Contact: Bill Deys, Co-owner info@deysfab.com

Profile: Manufacturer of aboveground and inground pool liners, hot tub liners, water bags, and winter covers. Distributors of swimming pool equipment and accessories. See advertisement on page: 19

#### Diamond Spas Inc

4409 Coriolis Way Frederick, CO 80504 720-864-9115 800-951-7727 www.diamondspas.com info@diamondspas.com

Profile: Manufacturer of custom stainless steel and copper spas, swim spas, pools, glass walled pools, cold plunge pools, energy efficient portable spas and water features. Shipping worldwide since 1996.

#### Distributor(s):

Shipping worldwide since 1996 800-951-7727 See advertisement on page: 47

#### Dorlon Industries Ltd

209-5920 #6 Rd Richmond, BC V6V 1Z1 604-270-4815 Tel· Contact: Hugh Quan, Owner hughq@dorlon.ca



#### EBI Inc

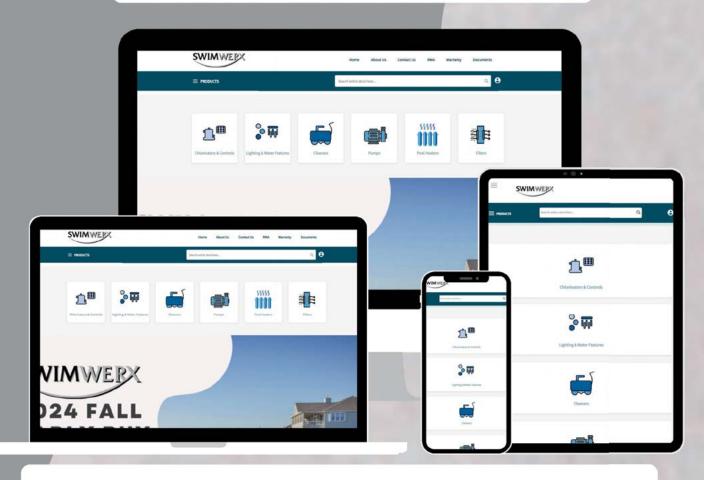
120, boul des Entreprises Boisbriand, QC J7G 2T3 Tel: 450-420-1555 866-967-7333 www.ebiweb.ca

Contact: Grant Penney, Sales Dir. gpenney@ebiweb.ca Distributor(s):

Grant Penney QC 450-420-1555



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#### E-G MANUFACTURERS/SERVICES



#### Eclipse3

1200 Corporate Dr Burlington, ON L7L 5R6 905-332-6626 Tel: 800-263-8250

www.eclipse3.com

Contact: Ken Breau, Pres. & CEO ken\_breau@eclipse3.com

**Profile:** The ultimate pool water maintenance product designed to save time and effort with water chemistry. Primarily an algaecide that comes with a No algae guarantee!

Distributor(s): Capo Industries Ltd

ON 800-263-8250 Senco NJ 856-829-8880 Jericho Sales BC 604-939-6572 Martin Pelletier QC 418-845-6110 See advertisement on page: 27

#### Elegant Aluminum Canada

126 County Rd 8 Ruscom Station, ON NOR 1R0 519-730-0665 888-736-0371

www.elegantaluminumcanada.ca Contact: Brandon Prepolec,

Owner/Mgr. brandon\_prepolec@ elegantaluminumcanada.ca

#### Empex Watertoys

50-12 Innovator Ave Stouffville, ON L4A 0Y2 905-649-5047 Tel: 866-833-8580 www.watertoys.com

Contact: Valerie Langford 905-640-3994 info@watertoys.com

SWIM SPA COVER SERIES

#### **END 2 END SWIM SPA COVERSTM**

405 Western Rd, Ste 17 Reno, NV 89506

Tel: 775-583-8880 855-583-8880

www.end2endswimspacovers.com Contact: Will Hults, Sales Mgr.

sales@e2ecover.com

**Profile:** The E2E Cover System enables one person to roll the cover off the swim spa quickly. Providing convenient access to the pool for aqua therapy and fitness.

#### Distributor(s):

Pioneer Family Pools ON 905-335-2335 California Spas & Leisure ON 226-366-7727 SP International QC 450-670-4664 Arctic Spas Kelowna BC 778-478-0550 Rocky Mountain Pool & Spa AB 403-214-2223

#### ETP Metal Products Mfg Ltd

237 Toryork Dr Toronto, ON M9L 1Y2 416-741-9859 Tel: www.etpmetals.com/ sales@etpmetals.com

#### Expertmatik

1474, rue Jacques-Cartier S St-Jean-Sur-Richelieu, QC J3B 6Y8 450-449-9859 www.expertmatik.com Contact: Eric Simard, Owner & Pres. esimard@expertmatik.com

#### Expocrete Concrete Products

28234 Acheson Rd Acheson, AB T7X6A9 780-960-4553 Tel· 800-387-5630 www.expocrete.com

Contact: John Moroz, Mktg. Dir. john.moroz@oldcastle.com



#### FEHERGUARD PRODUCTS LTD

3153 Steeles Ave. W., Unit 5 Milton, ON L9T 2V4 Tel: 905-876-4766 www.feherguard.com Contact: Susanne Bennett info@feherguard.com

Distributor(s):

Susanne Bennett ON 905-876-4766

#### Firmhose Tech

3625 Ninth Line Mississauga, ON L5L 5Z6 416-831-6282 Contact: Donny Wang, Owner firmhose@gmail.com

Fisherlea Systems

8 Tallwood Dr

West Montrose, ON N0B 2V0

226-266-1789 844-766-5277

www.fisherlea.com

Contact: Wayne Fisher, Pres. sales@fisherlea.com



#### Fix A Leak (Marlig Industries)

3308 Fairway Rd

Niagara Falls, ON L2J 3R6 Tel: 905-374-2560 www.fixaleak.com Contact: Ria Tesselaar, V.P. info@fixaleak.com Profile: Manufacturer of a concentrated Leak Sealer used for swimming pools, spas, hot tubs geothermal and radiant floor leaks. Can be used on any material.

Distributor(s):

Aqua Spa & Pool Supply: BC AB Aquiform Distributors: BC AB Central Spa & Pool Supply: ON QC SCP Distributors: BC ON Western Pump: AB

#### Flex Court Canada Inc

621-200 N Service Rd W Oakville, ON L6M 2Y1 866-915-3539 Tel: www.flexcourtcanada.ca Contact: Andre Larbege, Partner andre@flexcourtcanada.ca

#### Flexible Solutions

6001 54th Ave Taber, AB T1G 1X4 403-223-2995 Tel: 800-661-3560

www.liquidpoolcovers.com Contact: Jill Sanden, Managing Dir.

sales@flexiblesolutions.com

Distributor(s): Aguiform BC 604-541-0500 SCP BC 604-980-3467 SCP QC 416-665-6400 SCP ON 905-850-5161

PoolWerx ON 905-461-0313 PartsWerx ON 519-751-4100

## FLUIDRA

#### Fluidra

2-3365 Mainway Burlington, ON L7M 1A6 Tel: 905-825-5439 888-647-4004

fluidra.ca

Contact: Kristina Groff, Mktg. Mgr. kgroff@fluidra.com

Profile: A leading global manufacturer of some of the most trusted pool product brands, including Jandy, Polaris, Zodiac, Cover-Pools, Grand Effects, iAquaLink, S.R.Smith, Taylor, and

CMP

#### Distributor(s):

All Major Canadian Distributors ON 905-825-5439 See advertisement on page: 68

#### Fountain Place Co Ltd

250 Don Park Road, Unit 8 Markham, ON L3R 2V1 Tel: 905-752-1226 www.fountainplace.ca Contact: Ryan Trollope, Owner info@fountainplace.ca

#### Fox Pool - A Division of Cardinal Systems, Inc

5430 Harvester Rd Burlington, ON L7L 5N5 905-333-1654 Tel:

800-382-3699

www.foxpool.com Contact: Douglas Campbell, Sales Mgr. dcampbell@foxpool.com Distributor(s): Douglas Campbell ON 905-333-1654



#### Gecko Alliance

450, rue des Canetons Quebec City, QC G2E 5W6 Tel: 418-872-4411 www.geckoalliance.com Contact: Guillaume Turbide. Sales Mgr. gturbide@geckoal.com

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Flawless Liners: With the accuracy of PicSure, our liners are tailored to perfection, ensuring durability and beauty for years to come.

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## Highbury Pools

www.highburypools.com



### H-K ■ MANUFACTURERS/SERVICES





#### Hayward Pool Products wCanada

2880 Plymouth Dr Oakville, ON L6H 5R4

Tel: 800-238-7665

800-363-3300

www.haywardpool.ca Contact: Jenna Ross,

Mktg. Co-ord.

jennaross@hayward.com

**Profile:** MOVING FORWARD.

TRENDING UPWARD. For a century as of 2025, Hayward has been helping pool owners enjoy the pleasures of pool ownership by manufacturing cutting-edge, technologically advanced pool equipment worldwide.

Distributor(s):

Aquiform West BC 604-541-0500 Aquiform East ON 905-335-2335 SCP Distributors NS 902-835-5884 SCP Distributors BC 604-888-2072 SCP Distributors ON 905-428-6019 SCP Distributors OC 450-968-1719

SCP Distributors QC 450-968-1719 Deys Fabricating ON 519-657-6203 NorthWest Wholesale

MB 204-975-0556 PoolWerx ON 905-461-0313 PartsWerx ON 519-751-4100 Western Pump AB 403-287-0256

See advertisement on page: 2

#### Hayward Commercial

2880 Plymouth Dr Oakville, ON L6H 5R4 **Tel:** 888-238-7665

800-363-3300

https://ca.hayward.com/ Contact: David Hubbs,

Nat'l Sales Mgr. dhubbs@hayward.com

dhubbs@hayward.com

Profile: Hayward Commercial,
a division of Hayward Industries
Inc., delivers pool professionals
technologically advanced, commercial
products to keep their facilities and
businesses running smoothly.

See advertisement on page: 67

## **Highbury Pools**

#### Highbury Pools Ltd

21859 Highbury Ave N Arva, ON N0M 1C0

**Tel:** 519-659-7000

800-265-1037

www.highburypools.com

Contact: Brian Jewell, Owner
sales@highburypools.com

Profile: Highbury Pools is a leading
Manufacturer of Inground and

Onground steel wall pools and Vinyl Liners since 1973. See advertisement on page: 45

#### Hinspergers Poly Ind

645 Needham Lane Mississauga, ON L5A 1T9 **Tel:** 905-272-0144

800-388-7871 www.yardguardpoolproducts.com **Contact:** Leigh Hinsperger,

Sales & Mktg. Dir. leighhinsperger@gmail.com

**Distributor(s):** Leigh Hinsperger ON

#### Hot Tub Products

2 Toelles Rd, Ste 13 Wallingford, CT 06492 **Tel:** 860-469-2580 www.hottubproducts.com **Contact:** Andy Tournas,

Pres. & CEO

atournas@hottubproducts.com

#### HST Synthetics Ltd

6630 Edwards Blvd Mississauga, ON L5T 2V6 **Tel:** 905-670-3432 www.hstsvnthetics.com

Contact: Jason Tiler, Gen. Mgr. jasontiler@hstsynthetics.com

Profile: Manufacturer of Pool & Spa covers. Custom manufacturing.

Distributor(s):

Jason Tiler ON 905-670-3432 See advertisement on page: 9

#### HVAC Concept

2595-B, rue St-Olivier Trois-Riviéres, QC G9A 4G1 **Tel:** 819-841-0236

844-840-3738

www.hvac-concept.com **Contact:** Valérie Brière,

Admin. Asst. vbriere@hvac-concept.com

## Hydropool Hot Tubs& Swim Spas

335 Superior Blvd Mississauga, ON L5T 2L6

> 905-565-6840 800-465-2933

www.hydropoolhottubs.com
Contact: Doug Gillespie,

V.P. Mktg.

dgillespie@hydropoolhottubs.com **Distributor(s):** 

Doug Gillespie ON 905-565-6840

#### HydroTher

5170a Timberlea Blvd Mississauga, ON L4W2S5 **Tel:** 905-890-3111

800-891-5811

www.hydrother.com

Contact: Tom Denstedt, Mgr.

info@hydrother.com

Distributor(s):

Skyview Industries ON 250-652-0888

Aquatechno Specialistes OC 514-642-7058

Oasis Leisure Centre

MB 204-253-7186

Automated Aquatics

AB 780-468-3261

Western Recreation & Development

MB 204-633-7209



#### Imperial Pools Inc

33 Wade Rd Latham, NY 12110

**Tel:** 514-928-5929

www.imperialpools.com

Contact: Fernand Vadnais, Regional

Sales Director

fvadnais@imperialpools.com

Profile: Since 1959, Imperial Pools has been manufacturing inground pools using galvanized steel and polymer wall construction. A variety of pool kits designed using a full-time CAD staff. Custom design,

lifetime warranty. **Distributor(s):** 

SCP QC 450-463-4454



#### Intermatic Canada

1200 Cardiff Blvd Mississauga, ON L5S 1P6 **Tel:** 905-696-7621

www.intermatic.com

Contact: Tony DeCicco, Dir. canadasales@intermatic.com Profile: Intermatic provides

affordable pool equipment and control products that include, pool pumps, heat pumps, filters, controls, transformers, surge protection, cover pumps, junction boxes, valve actuators, temperature sensors, parts.

See advertisement on page: 23

#### IPS Controllers

30826 Wealth Street Murrieta, CA 92563

Fel: 951-693-3223 877-693-6903

www.ipscontrollers.com

Contact: Chuck Woolstenhulme,

Owner & Pres.

chuck@ipscontrollers.com

**Profile:** IPS Controllers offers a complete line of full-featured, easy to use chemical automation controllers, for both commercial and residential applications. We provide customer service second to none.



#### Jim Pattison Lease

4937 Regent St Burnaby, BC V5C 4H4 **Tel:** 800-268-5660

www.jimpattisonlease.com

**Contact:** Pres. steve.akazawa@jplease.com

K

#### KIK Custom Products Inc

33 Macintosh Blvd Concord, ON L4K 4L5 **Tel:** 905-660-0444 www.kikcorp.com

**Contact:** Mike Simmons msimmons@kikcorp.com



#### Kokido Development Ltd

Unit 1319, Sunbeam Ctr, 27 Shing Yip St Kwun Tong, Kowloon, Hong Kong, HK CHINA

**Tel:** 85223423008 www.kokido.com

Contact: Benoit Calmeil, Chief Business Development Officer benoitcalmeil@kokido.com Profile: Kokido specializes in the design and manufacture of swimming pool maintenance products, supplying leading distributors and retailers worldwide. Its products include cordless robots, rechargeable vacuums, hydraulic cleaners and

## more. Distributor(s):

SCP Distributors 905-761-7946 Central Spa & Pool 705-528-1052 Aquiform 905-335-2335



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### K-M ■ MANUFACTURERS/SERVICES

#### Kryton International Inc

1645 E Kent Ave Vancouver, BC V5P 2S8 604-324-8280 800-267-8280

www.kryton.com

Contact: Natalia Urena, Mktg. nurena@kryton.com

#### KSPM Marketing Inc

2 Lantern St Kitchener, ON N2P 2M6 Tel: 519-749-5814 Contact: Karim Riad. Pres. & CEO karimriad8@gmail.com



#### Kuri Tec Corp

140 Roy Blvd Brantford, ON N3R 7K2 Tel. 519-753-6717 www.kuritec.com

Contact: Darin Horner, Gen. Mgr. dhorner@kuritec.com

#### Distributor(s):

SCP Distributors ON 905-850-5161 SCP Distributors QC 450-968-1719 Aguiform East ON 519-752-2115 PoolWerx ON 905-461-0313 Deys Fabricating ON 519-657-6203 Aquafab Distribution QC 450-965-6667 SwimWerx ON 519-751-4100 See advertisement on page: 31



#### LaMotte Company

802 Washington Ave Chestertown, MD 21620 Tel: 410-778-3100 800-344-3100 www.lamotte.com/pool Contact: Rich DeMoss,

Sales & Mktg. Dir.

rdemoss@lamotte.com

**Profile:** Manufacturer of Insta-TEST strips, ColorQ 2x test kits, WaterLink Spin Touch labs, TesTabs test tablets, liquid reagents, professional meters and WaterLink Solutions water analysis program.

#### Distributor(s):

SaniMarc QC 800-361-7691 Aqua Techno Inc QC 514-642-7058 Aquiform Distributors Ltd BC 800-663-4260 Capo Industries Ltd ON 800-263-8250 Aqua Spa & Pool Supply BC 877-345-7727 See advertisement on page: 21

#### LaserPool Measurina System

(div. of Genco 3Di Inc) 12 Cherry Lane Kirkland, QC H9H 4K2 514-984-0108 Tel: www.laserpool.net Contact: Jean L Wilson, Owner & Pres. jean.wilson@genco3di.com



#### Latham, The Pool Company

383 Elgin St

Brantford, ON N3S 7P5 519-756-3442 Tel: 800-832-6664

www.lathampool.ca

Contact: Matthew Cripps, VP Canada and Europe

mattcripps@lathampool.com Profile: North America's largest manufacture of inground steel and polymer pools, fiberglass pools, automatic safety covers, vinyl liners, fiberglass steps, thermoformed steps, steel steps, coping, and solid/mesh safety covers.

Distributor(s): Aquiform Distributors BC 604-541-0500

Pioneer Distribution ON 519-752-2115 SCP Distributors ON 519-720-9219

#### LATICRETE International, Inc.

1 Laticrete Pk N Bethany, CT 06524 203-393-0010 Tel: 800-243-4788

www.laticrete.com

#### Lawrason's Inc

460 Wyecroft Rd Oakville, ON L6K 2G7 905-842-8300 Tel:

800-668-7172 www.lawrasons.com Contact: David Simek. V.P. Sales & Mktg.

dsimek@lawrasons.com

#### LeakTronics/Torque Lock Structural Systems

Darren Merlob CA 818-436-2953

28436 Roadside Dr Unit 1 Agoura Hills, CA 91301 818-436-2953 Tel: www.leaktronics.com Contact: Darren Merlob, Owner & Pres. info@leaktronics.com Distributor(s):

#### Lefko Plastic Products Inc

1700, boul Industrial Magog, QC J1X 4V9 Tel: 819-843-9237 800-567-6056 www.lefkoplastics.com Contact: Martin Boulanger, Sales & Mktg. Mgr. mboulanger@lefkoplastics.com

#### Leisure Pools

2295 County Rd 14 Enterprise, ON K0K 1Z0 Tel: 613-358-5858

866-208-7946

www.leisurepoolscanada.ca Contact: Leanne Kennedy, Nat'l Sales Mgr. leanne.kennedy@ leisurepoolscorporate.com

#### Leo Marbelite Inc

99 Fenmar Dr Toronto, ON M9L 1M3 416-740-8773 Tel: www.leomarbelite.com Contact: Michael Odorico, Pres. mike@leomarbelite.com

#### Les Industries Nordesco Inc

8480 Champ D'Eau Ste 100 Montreal, QC H1P 1Y3 Tel: 514-270-5603

866-420-6478

www.nordesco.com Contact: Mario Durocher, Pres. mdurocher@nordesco.com

Distributor(s):

Mario Durocher QC 514-270-5603

#### Liftec Slabiackina Inc

3-39 Victoria St E, Box 237 Alliston, ON L9R 1V5 705-435-6629 Tel: 866-280-7770

www.liftec.ca

Contact: Terry McDermott, Owner liftec@rogers.com

#### Limestone Trail Co Inc

4696 Christie Dr Beamsville, ON L3J 0T5 Tel: 905-563-8133 800-810-8223

www.limestonetrail.com Contact: Toni Lahaie, Sales Consult sales@limestonetrail.com

#### Lumi-O | InnovaPlas | InnovaSpa

2257, rte 139

Drummondville, QC J2A 2G2 819-850-2935 Tel: 866-995-8646

www.innovaplas.com Contact: Kim Landry, Sales Co-ord. klandry@innovaplas.com Distributor(s):

Eric Mercier QC 514-820-2561 Kim Landry QC 514-347-5828 Joe Sullivan VA 804-283-3693



#### MAAX Spas Industries Corp

25605 S Arizona Ave Chandler, AZ 85248 Tel: 480-895-0598 www.maaxspas.com Contact: Steven O'Shea, V.P. Sales & Mktg. soshea@maaxspas.com



#### Macalite Equipment Inc

4510 E Kerby Ave Phoenix, AZ 85040 480-967-0770 Tel: www.macaliteequipment.com Contact: David Birmingham Jr.,

davidjr@macaliteequipment.com

**Profile:** Manufacturer and supplier of equipment and tools for pool plastering, stucco, masonry and drywall contractors. More than 60 years' experience has provided us the knowledge to constantly improve our products.

#### Distributor(s):

David Birmingham Jr. AZ 480-967-0770 See advertisement on page: 53

## madimack

#### Madimack

1200 - 215 Rue St-Jacques Montreal, QC H2Y 1M6 705-783-1626 Tel: 833-995-3013

www.madimack.com Contact: D'Arcy LeClaire,

Gen. Mgr. sales.ca@madimack.com

Profile: Global distributor of marketleading, energy-efficient products. Recipient of 'Best New Product' (robotic-cleaner) at Canada's 2023 Pool Show and winner of the 2023 international iF Design Award (pool heat pump category).

#### Distributor(s):

Central Spa & Pool Supply ON 800-678-7178 Aqua Spa & Pool Supply BC 877-345-7727 Calgary (Alberta) Branch AB 403-203-4260 MP Plus Agency QC 418-264-0490





#### Magic Plastics, Inc

25215 Ave Stanford Valencia, CA 91355 661-257-4485 Tel: www.magicplastics.com

Contact: Mark Coito, V.P. Sales & Mktg.

mark@magicplastics.com

Profile: Valves & Fittings, Custom Injection Molding. Proudly serving the Pool and Spa Industry for over 30 years.

See advertisement on page: 17

#### Manulift EMI Ltd

100, rue d'Anvers St-Augustin-de-Desmaures, QC G1P 3X1

Tel: 418-651-5441 877-651-5441

www.manulift.ca

Contact: Michel Robert, Mktg. & Comm. Officer michel.robert@manulift.ca

#### Marquis Spas

596 Hoffman Rd Independence, OR 97351 503-838-0888 800-275-0888

www.marquisspas.com Contact: Tom Kneeshaw, Bus. Dvp't. Mgr.

tkneeshaw@marquiscorp.com

#### Maxkor Inc

2066 Neris Crt Mississauga, ON L4X 1H5 Tel: 416-821-3100 Contact: Terry Coulter, Pres. terry.coulter2@sympatico.ca

#### Maytronics US Inc

2221 Northmont Pkwy Ste 400 Duluth, GA 30096

519-841-2564 855-634-8572

www.maytronicsus.com Contact: Shannon Park, Regional Business Manager, Canada shannonp@maytronicsus.com



#### **McEwen Industries**

3120 Northwest Blvd Gastonia, NC 28052 Tel: 704-365-8070 www.mcewenindustries.com

Profile: McEwen Industries has been supplying quality products to pool professionals in the swimming pool industry since 1991. Our specialties include custom vinyl pool liners, safety covers, pool kits, and spas.

#### Megna Pools

1-821 Brock Rd Pickering, ON L1W 3L6 Tel: 905-837-1115

866-580-1115 www.megnapools.com

Contact: Dave Gartner, Sales Mgr. dave.gartner@megnapools.com

Distributor(s):

SCP Distributors ON 905-761-7946 SCP Distributors OC 450-477-3131 SCP Distributors 770-381-2022 See advertisement on page: 41

#### Meyco Pool Covers

1225 Walt Whitman Rd Melville, NY 11747 800-446-3926 https://meycocovers.com/ sales@meycoproducts.com Profile: As the innovators of the ORIGINAL safety pool cover, Meyco Pool Covers goes beyond the basics with custom features designed to

keep your pool secure and attractive

#### Midwest Canvas Canada Corp

between swim seasons.

5-3153 Steeles Ave W Milton, ON L9T 2V4 905-878-2188 888-222-8004

Contact: John Elliott, Gen. Mgr. midwest-john@hotmail.com

#### Modern Moulding

3808 Riberdy Rd Windsor, ON N8W 3W1 Tel: 519-969-8085 www.mmpoolcoping.com Contact: Nick Ciarlariello, Owner & Pres. nick@modernmoulding.com

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### M-○ ■ MANUFACTURERS/SERVICES

#### Moov Pool Products

6330 Rue Zephirin-Paquet, 1a Quebec, QC G2C0M3 Tel: 450-328-5858 www.moovpool.com Contact: Frederic Lachance, Nat'l Sales Mgr. info@moovpool.com

Distributor(s):

AguaFab QC 450-965-6667 Aquiform WEST BC 604-541-0500 Aguiform EAST ON 604-541-0500 SCP ON

#### Muntech Products Inc

17 Trent Dr Campbellford, ON K0L 1L0 Tel: 855-800-7829 www.muntech.com Contact: Kalen Munford kalen@muntech.com



#### Mursatt Chemicals Ltd

11 Regalcrest Crt Woodbridge, ON L4L 8P3 905-850-8444 Tel: 800-263-9880 www.mursatt.com

Contact: Bryce Reiter, V.P. bryce@mursatt.com

**Profile:** Supplier of the highest quality water treatment products, services, and education exclusively to pool and spa professionals.



#### Myron L Company

2450 Impala Dr Carlsbad, CA 92010 760-438-2021 Tel:

800-869-7668

www.myronl.com

Contact: Kathryn Robinson info@myronl.com

Profile: Myron L\* Company manufacturers water quality instrumentation that is cost effective, precise, reliable, & simple to use for measuring: Conductivity; Resistivity; TDS; pH; ORP, Dissolved O2,

Hardness, Alkalinity & Temperature. Distributor(s):

Vissers Sales Corp ON 905-841-4073



#### NAPEC

8-1620 Louis-BléRiot Boucherville, OC I4B 0K8 450-449-4792 Tel: www.napec.com info@napec.com

#### National Bank

1100, boul Robert-Bourassa, 10<sup>th</sup> Fl Montreal, QC H3B 2G7 Tel: 866-333-6606 www.nbc.ca/retail-financing Contact: Bus. Dvp't. Mgr. retailfinancing@nbc.ca

#### Natural Chemistry

17 Trent Dr Campbellford, ON K0L 1L0 Tel: 800-753-1233 www.naturalchemistrv.com Contact: Mike Godfrey, Sales Mgr. michael.godfrey@biolabinc.com

#### Natural Stone Traders Inc (NST STONE)

30 Hollywood Cres Nobleton, ON LOG 1N0 647-287-7869 www.naturalstonetraders.ca Contact: Sandeep, CEO naturalstonetraders@gmail.com

#### Natural Structures

2005 10th St. PO Box 270 Baker City, OR 97814 541-523-0224 800-252-8475

www.naturalstructures.com Contact: Scott R. Swanson, Sales & Mktg. Mgr. scott@naturalstructures.com

#### Nirbo Aquatic Inc

39-2400 Lucknow Dr Mississauga, ON L5S 1T9 Tel: 905-766-4474 www nirbo com

Contact: Mehmet Salih Sokmen, Pres

info@nirbo.com

#### Nirvana Heat Pump Inc

8950, boul Parent Trois-Riviéres, OC G9A 5E1 819-538-7770

www.nirvanahp.com Contact: Martin Chouinard. V.P. Sales & Mktg. martin.chouinard@leaugik.com

866-443-4476

#### No Skidding Products Inc

266 Wildcat Rd Toronto, ON M3J 2N5 416-667-1788 800-375-0571 www.noskidding.com

Contact: Jordan Bloomberg, Pres. sales@noskidding.com

Distributor(s): Jordan Bloomberg ON 416-667-1788



#### Northern Lights Cedar Tubs

Inc

835 Kapelus Dr West St Paul, MB R4A 5A4 Tel: 204-977-1674 800-759-8990

www.cedartubs.com sales@cedartubs.com

Profile: Manufactures of the worlds finest Cedar Hot Tubs and Saunas with sizes from 2-10 persons. Available in 4 heating options.

Distributor(s):

Dan Jung MB 204-977-1674 See advertisements on page: 65

#### Northern Stainless & Rail Products (1995) Inc

1A-821 Brock Rd Pickering, ON L1W 3L6 Tel: 905-839-1995 866-891-1106

www norrail com Contact: Tommy Perrie, Gen. Mgr.

tommy.perrie@norrail.com

Profile: Northern Stainless produces a wide selection of stainless steel ladders and railings for residential and commercial pools. Stock and custom designs are available with either stainless steel or plastic treads.

Distributor(s):

SCP Distributors ON 905-761-7946 SCP Distributors QC 450-477-3131 PoolWerx ON 905-461-0313 See advertisement on page: 41

#### Nuvo Iron

13371 Coleraine Dr Bolton, ON L7E 3B6 905-857-1010 Tel:

866-955-0355 www.nuvoiron.com

Contact: Scott Morrison, Sales sales@nuvoiron.com





#### O'Ryan Industries Inc

12711 NE 95 St, PO Box 1736 Vancouver, WA 98668-1736 360-892-0447 800-426-4311

www.oryanindustries.com Contact: Rick Grant, Pres. rickg@oryanindustries.com Profile: Manufacturer of LED and other Pool/Spa lighting systems. Also have custom molding and commercial LED products.

#### Distributor(s):

CG Air Systems QC 418-935-7075 Aqua Fibre Innovation QC 418-932-7767 Aqua Innovations QC 418-871-0658 Aqua Spa and Pool Supplies MB 204-243-7499 Aqua Spa and Pool Supply BC 604-856-7711 Central Spa and Pool Supply LTD ON 705-528-1052 Canadian Hot Tubs & Spas ON 519-745-1651

#### Ontario Rubber Installations

5109 Harvester Rd Unit B4 Burlington, ON L7L 5Y9 Tel 888-662-4939 Contact: Paul Bousfield, Cdn. Sales sales@orisurfacing.com



#### **Oracle RMS Insurance** Services

101-100 Drumlin Cir Concord, ON L4K 3E5 905-660-8280

855-884-6150 www.oraclerms.com

Contact: Michael Di Nardo, Pres. michael@oraclerms.com Profile: Splash Pool and Spa Insurance Program was specifically designed to address the unique insurance needs of the pool and spa industry. This program is available exclusively through Oracle RMS.





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#### O-P MANUFACTURERS/SERVICES

#### Otter Pools

3661 Northway Rd Malakwa, BC V0E 2J0 250-836-0321 https://otterpools.ca/ scott@otterpools.ca

**Profile:** Premier fibreglass pool manufacturer, with a focus on delivering high quality Canadianmade pools. Our unique design features an integrated multi-layered laminate engineered to ensure strength, longevity, and a beautiful aesthetic.

See advertisement on page: 57



#### Palason Billiards

300 Ave St Charles Vaudreuil, QC J7V 2L9 450-218-9399 Tel: 800-631-1068

www.palason.ca info@palason.ca

#### Pebble Tec Canada

338 Hilton Dr Stoney Creek, ON L8E 2N3 Tel: 866-416-8030 www.pebbletec.ca Contact: Jordan Walychuck, Owner & Pres. info@pebbletec.ca

#### PEM Fountain Co

104 Newkirk Rd Richmond Hill, ON L4C 3G3 905-737-7264 Tel: 800-387-3600 www.pemfountain.ca Contact: Narinder Kandola, Sales Mgr. sales@pemfountain.ca

#### Pentair Commercial Aauatics

1620 Hawkins Ave Sanford, NC 27330 800-831-7133 Tel· www.pentair.com Contact: Mike Fowler, Sales Mgr. commercialpool@pentair.com

#### Pentair Pool

1620 Hawkins Ave Sanford, NC 27330 Tel: 416-919-6700 800-831-7133 www.pentair.com

Contact: Darren Hill, Sales Mgr. darren.hill@pentair.com

Distributor(s):

Poolmaster Canada ON 416-449-2212 Mayfair Pools ON 905-479-7665 Pool Craft ON 905-884-2720 Rand Pools & Spas

ON 905-839-6180 Total Tech Pools ON 905-825-1389 Cannonball Pools ON 905-864-3311 Cumming Home Heating & Cooling ON 905-713-5408

#### Petra Hygienic Systems

90 Moyal Crt Vaughan, ON L4K 4R8 Tel: 800-463-2516 www.petrasoap.com Contact: Glenn Cavanagh,

Sales Rep. glenn@petrasoap.com

**Profile:** Suitmates quickly spin dry wet bathing suits so patrons don't need to take home wet clothing and also helps protect your facility from water damage.

#### Pharmaspa International

PO Box 1822, stn St-Martin Laval, OC H7V 3P9 Tel: 450-629-9772 877-829-9772 www.pharmaspa.ca info@pharmaspa.ca

#### PipeTech Solutions Inc

1-171 Bruce St London, ON N6C 1H2 519-679-3800 www.pipetechsolutions.com Contact: Dave Hutchison, Owner/Mgr.

dave@pipetechsolutions.com Distributor(s):

Dave Hutchison ON 519-679-3800

#### Piscines et Spa POSEIDON

2220 Blvd. Marie-Victorin Longueuil, QC J4G 1B1 450-468-7378 Tel: www.psposeidon.com Distributor(s): Nicolas Guillotte QC 450-468-7378

#### Piscines Nautika, Fiberglass pool

3567 Ch Gascon Terrebonne, SK J7L 3X6 Tel: 514-708-1449 www.piscinesnautika.com Contact: Mario Gauthier, Pres. mario@piscinesnautika.com

Pixiu Solutions

PO Box 38 Cambridge, ON N1R 5S9 519-753-7130 Tel: 888-353-7130

www.phplastics.com Contact: Morgan Taylor, Bus. Dvp't. Mgr. morgan@pixiusolutions.com

Distributor(s):

Vinyl Masters Inc ON 905-541-4067

Paradise Leisure Scapes SK 306-525-0508 Acapulco Pools ON 800-567-0500 Membrane Concepts MA 800-564-1208 Carolina Liners SC 617-308-8175

#### Pleasure-Way Pools

50 Iroquois St Brantford, ON N3S 7R6 Tel: 519-756-5071 Contact: Charlotte Laver, Sales pwpcharlotte@rogers.com

#### PLEATCO

11201 Ampere Crt Louisville, KY 40299 502-240-0443 Tel www.pleatco.com info@Pleatco.com

#### Poly-Planar

119 Fabricators St Summerville, SC 29483 843-936-4080 www.polyplanar.com Contact: Dan Soeters, Pres. Dan@polyplanar.com Distributor(s):

Dan Soeters SC 843-936-4080



#### PoolWerx Inc

3120 Pepper Mill Ct Mississauga, ON L5L 4X4 Tel: 905-461-0313 866-887-9379 www.poolwerxfab.com sales@poolwerxfab.com Profile: Manufacturer of swimming pool kits & vinyl liners. Distributor of swimming pool equipment. Distributor(s): ON 905-461-0313

#### Praher Plastics Canada Ltd

101 Saunders Rd Barrie, ON L4M 9A7 Tel: 705-725-1100 www.praherplastics.ca Contact: Jacqueline Lavis, Controller ilavis@praherplastics.ca Distributor(s): Jacqueline Lavis ON 705-725-1100

#### Pro Recreation Mamt.

157 Snowbridge Way Blue Mountains, ON L9Y 0V1 Tel: 905-780-0835 866-710-0005 www.prorecreation.com Contact: Steve Yarrow,

steve@prorecreation.com

Owner & Pres.

ProMinent Fluid Controls Ltd

490 Southgate Dr Guelph, ON N1G 4P5 519-836-5692 888-709-9933 www.prominent.ca Contact: Todd Reeves,

Managing Dir. sales@prominent.ca Distributor(s):

Todd Reeves ON 519-836-5692

#### ProSlide Technology Inc

150-2650 Queensview Dr Ottawa, ON K2B 8H6 613-526-5522 Tel· www.proslide.com Contact: Melissa Poirier, Mktg. Dir. info@proslide.com

#### PSP Fabricating Inc

11 Morrow Rd Barrie, ON L4N 3V7 705-797-1320 Tel: 800-969-9215 www.pspfabricating.com info@pspfabricating.com Distributor(s): Sales ON 705-797-1320

#### PuraSpa

12-7519 Prairie Valley Rd Summerland, BC V0H 1Z4 Tel: 250-809-8882 www.puraspa.com Contact: Sales



#### **Purity Pool**

9533 Crossroads Dr Redding, CA 96003 Tel: 800-257-1961 www.puritypool.com Contact: Rich Gross, Pres. rich@puritypool.com Profile: The pros know quality, and they know what lasts. More pool service professionals use Purity Pool scoops and rakes than any other. Family owned and operated since 1961. Distributor(s): SCP OC 450-968-1719

Northeastern, a division of SCP OC 905-761-7946 Mursatt Chemicals Ltd ON 905-850-8449 Pool & Spa Poseidon QC 450-468-7378

## **Macalite Equipment**

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### P-S MANUFACTURERS/SERVICES

#### Purlift Inc

2101 Rue Halpern St-Laurent, QC H4S 1S3 514-636-5438 www.purlift.com Contact: Paul Mailloux, Dir. paul@purlift.com



#### Quikspray Inc

PO Box 327 Port Clinton, OH 43452 Tel: 419-732-2611 www.quikspray.com Contact: Leah Barker, Sales & Mktg. Dir. leah@quikspray.com Profile: Quikspray\* Inc, manufactures Carrousel Pumps and Mixers for the pool plaster and

artificial rock industries. Quikspray®

Inc, pumps are versatile and can be

#### Distributor(s):

used for various jobs.

CanCrete Equipment ON 416-749-2843 Gemite Products ON 905-672-2020 Brock White Construction Materials BC 250-564-1288 O.C.P. Construction Supplies Inc ON 705-626-1764 ShotCrete Plus ON 416-749-2843



#### RAM Outdoor Decor

430 Industrial Dr Milton, ON L9T 5A6 Tel: 905-864-4769 888-876-2931 www.ramoutdoordecor.com Contact: Chris Kuntz, V.P. Sales & Mktg. chris@ramgameroom.com

#### Ramuc Pool Paint

7625 Thorndike Rd, Greensboro Greensboro, NC 27409 Tel: 800-745-6756 www.ramucpaint.com Contact: Gary Ferguson, V.P. Sales gferguson@mrtproducts.com

Profile: RAMUC manufactures pool coatings & knows the best way to preserve and beautify any aquatic feature. We have a superior line of coatings to safeguard your investment.

#### Distributor(s):

Aqua Spa & Pool Supply ON 604-856-7711 Lancaster Canada ON Cloverdale ON SCP ON Ideal BC Central Spa & Pool Supply ON 705-528-1052 Mursatt Chemicals BC 905-850-8444

#### RB Retail & Service Solutions

244 Center Rd, Ste 204 Monroeville, PA 15146 Tel: 866-933-9099 www.rbretailandservicesolutions.com

Contact: Sales

sales@rbcontrolsystems.com **Profile:** RB Retail Service Solutions has the right software solution for your pool and spa business whether you operate multiple retail locations, one service route, or anything in between

Distributor(s):

Sales PA 866-933-9099



#### RBF International Ltd

780, rue Nobel St-Jerome, QC J7Z 7A3 Tel: 450-438-4416 800-433-0590

www.rbf.gc.ca

Contact: Stephane Cyr, Exec. Dir. scyr@rbf.qc.ca

Profile: Our passion... your satisfaction! For more than 45 years, our mission has been to be the preferred supplier of pool and spa chemical products and accessories in Canada.

See advertisement on page: 37

#### RDA Inc

290 Rowntree Dairy Rd Woodbridge, ON L4L 9J7 Tel: 905-652-8680 800-479-6450 www.rdainsurance.com

Contact: Eddie Kehoe ekehoe@rdainsurance.com

#### RENOLIT

1207 E. Lincolnway La Porte, IN 46350 732-569-7750 Tel:

www.renolit-alkorplan.com Contact: Dustin Buckland,

Exec V.P.

dustin.buckland@renolit.com

Distributor(s):

Greg Solmundson 250-215-1210

#### Rheem Canada Ltd/Ltée

1-125 Edgeware Rd Brampton, ON L6Y 0P5 Tel: 905-450-4460

800-268-6966

www.raypak.com Contact: Gary McCormack,

Acct. Mgr.

gary.mccormack@rheem.com

Profile: Manufacturer of Rheem and Raypak commercial and residential gas pool and spa heaters, heat pumps, and electric spa heaters.

Distributor(s):

Northeastern Swimming Pool Distributors Inc ON SCP Distributors Inc ON Aguiform Distributors Ltd BC Sideline Distributors MB Deys Fabricating ON Partswerx ON See advertisement on page: 25

Contact: Rylie Swanson,

info@rubaroc.com



#### RicoRock Inc

327 Thorpe Rd Orlando, FL 32824 407-857-7356 Tel: 888-717-3100

www.ricorock.com

Contact: Juan Silva, Gen. Mgr. info@ricorock.com

Profile: RicoRock waterfall kits are made of a high strength concrete mix and hold up well in harsh climates. Maximum \$800 shipping to any commercial location in Canada, restrictions apply.

#### Rockv's Reel Systems Inc

8-730 Stremel Rd Kelowna, BC V1X 5E7

250-491-0504 Tel: 800-663-8705

www.rockys.ca

Contact: Travis Arens, Op. Mgr. info@rockys.ca

Distributor(s):

Aquiform West AB 780-474-3930

EcoCircuit Distributors BC 250-979-2008

Pool Supply Unlimited TX 888-836-6025

Pool Supplies Canada ON 888-992-9952 SCP Distributors Inc

ON 519-720-9219

SolarCovers.com NY 800-845-5500

1565 8th Line

Tel:

Owner

Rubaroc 1131 S Service Rd W Oakville, ON L6L 6K4 905-689-9911

Roto Spa Hot Tubs Inc

705-652-1849

877-768-6772

Contact: Fred Jackson, Bill Prentice,

Lakefield, ON K0L 2H0

www.rotospa.com

info@rotospa.com

855-766-7822

rubaroc.com

Mktg. Mgr.



#### S.R.Smith,

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1017 SW Berg Pkwy, PO Box 400 Canby, OR 97013

503-266-2231 Tel:

800-824-4387

www.srsmith.com Contact: Patrick Smith, Cdn. Bus. Mgr. psmith@srsmith.com

#### San Juan Pools & Spas Canada Inc

23 Marysville Rd Marysville, ON K0K 2N0 800-535-7946 Tel www.sanjuanpools.com Contact: Kirk Sullivan, Owner & Pres. kirk@sanjuanpools.com

#### Sani Marc Inc

42, rue de l'Artisan Victoriaville, OC G6P 7E3 Tel: 905-795-1183 888-749-9699

www.solutions.sanimarc.com Contact: Audrey Lemay,

Mktg. Dept.

audrey.lemay@sanimarc.com

#### Sarjeant Co Ltd, The

15 Sarjeant Dr Barrie, ON L4N 4V9 Tel: 705-728-2460

800-461-8475 www.sarjeants.com

Contact: Doug Sutton, V.P. Sales & Mktg. dsutton@sarjeants.com

#### Saunacore

8841 George Bolton Pkwv Bolton, ON L7E 2X8 905-857-8085 800-361-9485

www.saunacore.com

Contact: Sales

info@saunacoreproducts.com

#### Saunafin Inc

2-115 Bowes Rd Concord, ON L4K 1H7 905-738-4017 Tel: 800-387-7029

www saunafin com Contact: Alan Blundell, Owner

alan@saunafin.com

#### Saunamatic

575 Piercev Rd Bolton, ON L7E 5B5 905-857-3553

800-850-3553

www.saunamatic.com sales@saunamatic.com

#### Seaway Water Supply

PO Box 275 Pickering, ON L1V2R4

Tel: 905-683-1397 www.seawaywatersupply.com

Contact: Dennis Murray, Owner & Pres.

dennissws@bellnet.ca

Distributor(s):

Seaway Water Supply Ltd ON 905-683-1397

#### Select Stone Supply Ltd

3095 Harrison Crt Burlington, ON L7M 0W4 Tel: 905-335-4900 www.selectstonesupply.com Contact: Kyle Boersema, Bus. Dvp't. Mgr. info@selectstonesupply.com

#### Seresco Dehumidifiers

5685 Rue Cyphiot Saint-Laurent, QC H4S 1R3 216-316-4574 www.serescodehumidifiers.com Contact: John Homenik, V.P. Sales sales@serescodehumidifiers.com

Distributor(s):

Kilmer Environmental ON 905-890-8908 Qualite Air Totale QC 450-681-5355

Armeco QC 418-871-8822 Midwest Engineering Ltd MB 204-989-3636 Taylor Engineering Enterprises Ltd NB 506-389-3739 Marsh Specialty HVAC AB 403-998-2071

The Master Group NS 902-468-3238

#### Service Plus Aquatics Inc

16-4060 Ridgeway Dr Mississauga, ON L5L 5X9 905-569-7899 Tel:

888-255-5570 www.serviceplusaquatics.com

Contact: Roland R. Guy,

Pres. & CEO

reception@serviceplusaquatics.com

Distributor(s):

Roland Guy ON 905-569-7899



#### **SGM Inc**

1502 SW 2nd Pl

Pompano Beach, FL 33069 Tel: 954-943-2288 800-641-9247

www.sgm.cc

Contact: Bob Pritchard, Gen. Sales

Manager

sales@sgm.cc

Profile: SGM is the largest manufacturer of swimming pool, spa, and deck finishes. SGM develops and provides quality and innovative products to thousands of distributors, builders, applicators, and service professionals worldwide.

#### Distributor(s):

SCP Distributors Inc - Woodbridge

ON 905-850-5170

SCP Distributors Inc - Boucherville

OC 450-463-4454

SCP Distributors Inc - Ajax

ON 905-428-6026

SCP Distributors Inc - Brantford

ON 519-720-9219

SCP Distributors Inc - London

ON 519-668-5100

SCP Distributors Inc - Longueuil

OC 450-651-3422

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### S MANUFACTURERS/SERVICES

#### Shed Village Inc

8511 Heritage Rd Brampton, ON L6Y 0E3 905-455-3877 855-858-4808 www.shedvillage.com Contact: Vic Viola, Pres. vic@shedvillage.com

#### Sider-Crete, Inc.

153 Regur Rd Hawkinsville, GA 31036 Tel: 478-892-9800 888-743-3750

www.sider-crete.com Contact: Sales Dept. sales@sider-crete.com

#### SilkBalance

104-19110 24 Ave Surrey, BC V3S 3S9 Tel: 604-551-1609 360-392-2832 www.silkbalance.com

Contact: Susan Dolnik, Sales & Mktg. Dir. susan@silkbalance.com

#### Softub Canada

1-1988 Kingsway, Bldg B3 Sudbury, ON P3B 4J8 Tel: 705-525-6155 800-668-8827

www.softubcanada.com Contact: Wayne Fraser, Sales Rep. sales@softubcanada.com

Distributor(s):

Wayne Fraser ON 800-668-8827

#### Solar Lighting Inc

33 Second Ave La Salle, MB R0G 0A2 204-736-2441 www.solarlightinginc.com Contact: Ross Christie, Pres. ross@solarlightinginc.com

#### Solar Ontario Ltd

14-1290 Speers Rd Oakville, ON L6L 2X4 905-845-2433 Tel: www.solarontario.com Contact: Andrew McKegney, Pres. info@solarontario.com

#### Solarium International de Paris Inc

8120, rue Charles-Edouard-Renaud Terrebonne, OC J7M 2E9 Tel: 450-477-4441

888-301-1444

www.solariuminternational.com Contact: Melanie Boulanger,

Admin. Asst.

mboulanger@solariuminternational.com

#### Spa Marvel Company, The

101 Nelson St E Port Dover, ON N0A 1N0 519-583-2484 888-400-1772

www.spamarvel.com Contact: Tim Rodger, Sales & Mktg. Mgr. info@spamarvel.com

Distributor(s):

Tim Rodger ON 519-583-2484



#### Spa Solution

1154 Glen Kerr Dr Gilford, ON LOL 1R0 Tel:

705-456-4713 888-662-0096

www.spasolution.com Contact: Brent Vogan,

Pres. & CEO

orders@spasolution.com

Profile: An all-natural, enzymebased spa/hot tub and swim spa water conditioner that is nontoxic, non-allergenic and environmentally friendly. Lasts up to three months with each application.

#### Distributor(s):

Aqua Spa & Pool Supply Ltd BC 604-856-7711 Aqua Spa & Pool Supply Ltd AB 403-203-4260 Aguiform East ON 905-335-2335 Aquiform West BC 604-541-0500 Central Spa & Pool Supply QC 855-537-7727 Central Spa & Pool Supply ON 705-528-1052 SCP Distributors ON 705-719-6600

#### SpaDolly Company

717 E 11th, PO Box 608 Hugoton, KS 67951 620-544-8004 Tel: 800-617-5496 www.spadolly.com

Contact: Brandon Bultman spadolly@bultman.biz See advertisement on page: 65

#### Spectrum Aquatics

7100 Spectrum Lane Missoula, MT 59808 Tel:

405-532-6352 800-791-8056

www.spectrumaquatics.com

Contact: Janae Bell, Mktg. Co-ord.

Janae.bell@spectrumproducts.com Distributor(s):

DB Perks & Associates Ltd BC 800-663-5905

#### Sprint Aquatics

PO Box 387

Oceano, CA 93475-0387 805-541-5330

800-235-2156

www.sprintaquatics.com Contact: Peyton Maas, Sales Mgr.

peyton@sprintaquatics.com

Profile: Water products that will fit all of your aquatic needs; including swim fins, goggles, flotation devices, toys and much more. We're known for our quality and affordable pricing since 1972!

#### Distributor(s):

Peyton Maas CA 800-235-2156

#### Standard Bronze Company

75 Thompson Dr Cambridge, ON N1T2E4 Tel: 519-623-1501

888-822-5956 www.standardbronze.com Contact: Glen Dempsey, Owner info@standardbronze.com

#### Stone Selex Inc

4-4444 Eastgate Pkwy Mississauga, ON L4W 4T6 905-672-2887 www.stoneselex.com info@stoneselex.com



#### StrechCordz® Swim Training and Aquatic Therapy Products

412 Commerce St Tallmadge, OH 44278 330-634-0271 Tel: 800-886-6621

www.nzcordz.com

Contact: Cust. Service sales@nzcordz.com

**Profile:** Manufacturer of the highest quality resistive exercise products for over 30 years. Swim training, physical rehabilitation, sports training, and general fitness. Made in the USA! Distributor(s):

Customer Support OH 800-886-6621



#### Strong Company Inc, The

4505 Emmett Sanders Rd Pine Bluff, AR 71601 870-535-7617 Tel:

800-982-8009 www.strongseal.com

Contact: Emily Stewart, Sales Rep.

info@strongseal.com

**Profile:** The Strong Company, Inc. manufactures Pool-Krete® Premix, a quality blend of vermiculite, portland cement, and admixtures, for inground vinyl-lined swimming pools.

Distributor(s):

Emily Stewart 870-535-7617

#### Strong Spas

3204 Point Township Dr Northumberland, PA 17857 570-275-2700 800-787-6649

www.strongspas.com dealersupport@strong9.com

#### Summerwood Products

735 Progress Ave Toronto, ON M1H 2W7 Tel: 416-498-9379 800-663-5042

www.summerwood.com Contact: John Hickey, Sales Mgr. design@summerwood.com

#### Sunrise Spas

317 S Service Rd W Grimsby, ON L3M 4E8 905-309-1800 866-616-7727

www.sunrisespas.com Contact: Ashley Casey, Marketing

& Media Manager sunrise@sunrisespas.com

#### Superior Pool, Spa & Leisure Ltd

7-4 Paget Rd

Brampton, ON L6T 5G3 Tel: 416-665-0410

800-881-1625

www.superiorpool.com Contact: Mehdi Pahlavan, Op. Mgr.

mehdi@superiorpool.com Superior Wellness

Superior House, Broombank Pk Chesterfield, GB S41 9RT 01246 559071

www.superiorwellness.co.uk Contact: Gareth Ward, Co-owner gareth@superiorwellness.co.uk





#### Tape Measure, The

93 James St Barrie, ON L4N 6Y1 Tel: 416-418-1623 Contact: Jeff Orchard, Owner thetapemeasure@outlook.com Distributor(s):

Jeff Orchard ON 416-418-1623

#### Tara Pool & Outdoor

**Products** 2294 Old 431 Hwy Owens Cross Roads, AL 35763 Tel: 256-725-2500 866-725-8272

www.tarapools.com Contact: Chastity Erby. National Sales Director sales@taramfg.com

#### Techniseal

300, av Liberte Candiac, QC J5R 6X1 Tel: 514-523-8324 800-363-7560

www.techniseal.com Contact: Danielle Lamarre,

Mktg. Dir. dlamarre@techniseal.com

#### Technostic Research Inc

142, av de Concord Crescent Pointe-Claire, QC H9R 1N4 514-942-0303 Contact: Dr. Mansoor Hussain,

mhussain@technos.ca

#### Techo-Bloc

5255, rue Albert-Millichamp St-Hubert, QC J3Y 8Z8 450-656-2992 877-832-4625

www.techo-bloc.com info@techo-bloc.com

#### Tecmark Corp

7745 Metric Dr Mentor, OH 44060 Tel: 440-205-7600

877-483-2627 www.tecmarkcorp.com

Contact: Dieter Muller-Greven,

Sales Mgr.

info@tecmarkcorp.com

Profile: Manufacturer of air switches. pressure switches, vacuum switches, spa-side controls, air transmitters, solid state thermostats, time delay controls, control packages, and tubing. GFCI/ELCI products from 15amp up to 60amp.

#### Distributor(s):

Central Spa & Pool Supply Ltd ON 705-528-1052 Advantage Leisure Products AB 780-474-3930 Western Pump AB 403-287-0256

#### Tenta Inc

28 Michel-Sidrac Blainville, QC J7E 4H5 Tel: 450-433-9357 www.tenta.ca Contact: Pres. tenta@videotron.ca

#### The Spa Spot

9608-51st Ave NW Edmonton, AB T6E 5A6 Tel: 780-438-3226 855-678-2391

www.spaspot.ca

Contact: Kyle and Candace Vendel, Pres & CEO info@spaspot.ca

#### The VM Pump Co Ltd

75 Thompson Dr Cambridge, ON N1T2E4 Tel: 519-740-9293 www.vmpumpcompany.com Contact: Andrew Lipski, Mgr. andrew@vmpumpcompany.com

#### Distributor(s):

Commercial Aquatic Supplies BC 604-980-8950 Aguiform Distributors Ltd AB 604-541-0500 Paradise Pools (Enterprises) Ltd SK 306-525-0508 Commercial Pool & Recreational Products MB 204-284-9528 SCP Distributors, LLC ON 905-850-5161 Aquatechno Spécialistes Aquatiques Inc QC 514-642-7058 SCP Distributors, LLC NS 902-835-5884

#### Therm Products

510A N Sheridan St Corona, CA 92880 Tel: 951-273-7575 www.hydroquip.com Contact: Frank Briese, V.P. Sales frank.briese@hydroquip.com

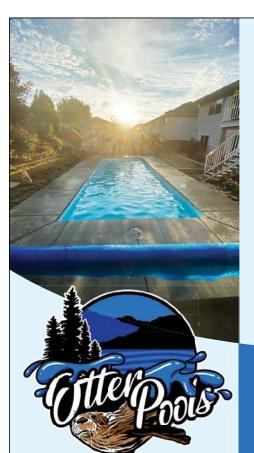
#### Thermeau Industries Inc

1337, rue Paul-Emile-Giroux Quebec City, QC G1C 0K9 418-661-2222 Tel: 855-385-6480 www.thermeau.com

Contact: Stephane Tailleur, Pres. stailleur@thermeau.com

Distributor(s):

Stephane Tailleur QC 418-661-2222



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#### T-V ■ MANUFACTURERS/SERVICES

#### ThomsonTec

2616 Balsam Crt Madera, CA 93637

Tel: 559-673-3381 800-646-2224

www.thomsontec.com

**Contact:** Robert Thomson, Pres. robert@thomsontec.com

Distributor(s):

Robert Thomson 559-676-3381

#### Tiki Escapes

8016 Hwy 11 S Orillia, ON L3V 6H3 **Tel:** 705-329-4949 877-329-4949

www.tikiescapes.com **Contact:** Kirk or Diane Saulnier,
Owner/Mgr.

tikiescapes@yahoo.ca

#### Titan Systems

640 Cottesmore Ave, PO Box 68 Cobourg, ON K9A 4K2 **Tel:** 905-377-1212 www.titanpoolheaters.com **Contact:** Graham Bishop,

Contact: Graham Bishop, Exec. Dir.

titansystems@bellnet.ca

#### Distributor(s):

Aquiform Distributors Ltd BC 604-541-0500 Mursatt Chemicals Ltd ON 905-850-8444 SCP Distributors ON 905-831-7979 PoolWerx ON 905-461-0313 RBF International Ltd QC 514-334-4090 SCP Distributors NS 902-835-5884 SCP Distributors NB 800-565-7925

#### Toile Soleil

1500, rue Nationale
Terrebonne, QC J6W 6M1
Tel: 450-964-2218
877-964-2218
www.toilesoleil.com
Contact: Michel Chaput,
Sales & Mktg. Asst.
michel@toilesoleil.com

Distributor(s):

Michel Chaput QC 450-964-2218

#### Torlan Pool Products Inc

303 Edinborough St Windsor, ON N8X 3C3 **Tel:** 519-969-0911 800-561-9023 www.torlanpoolproducts.com torlan@cogeco.net

#### Trendium Pool Products Inc

7050, rue St-Patrick LaSalle, QC H8N 1V2 **Tel:** 514-363-3232 wilbargroup.com/ info@wilbargroup.com

#### Trevi Manufacturing Inc

12775, rue Brault Mirabel, QC J7J 0C4 **Tel:** 450-973-1249

888-777-0447 www.trevipools.com

Contact: Martin Grenier, Sales Mgr. mgrenier@trevi.ca

#### Tuff Coat Rubberized Non-Skid Coatings

7625 Thorndike Rd
Greensboro, NC 27409
Tel: 877-252-9457
www.tuffcoat.net
Contact: Gary Ferguson,
V.P. Sales
gferguson@mrtproducts.com

Profile: Tuff Coat is an attractive, easy to use, non-skid coating that provides excellent traction on pool decks, splash pads, locker rooms, commercial/industrial applications, and much more.

#### Distributor(s):

Aqua Spa & Pool Supply BC 604-856-7711 Central Spa & Pool Supply ON 705-528-1052 Aquiform BC 604-541-0500 Mursatt Chemicals ON 905-850-8444





#### UL Solutions

IEC, ANSI/NSF.

7 Underwriters Rd Toronto, ON M1R 3A9 **Tel:** 416-757-3611 https://www.ul.com/pool-and-spaequipment **Contact:** Jeffrey Hooites Meursing,

Jeffrey.HooitesMeursing@ul.com
Profile: UL Solutions can confirm
that pools, spas and their components
meet safety and performance
standards, and comply with public
health requirements. We test to
international/national standards:



#### Ultra Polymers Inc

PO Box 1376
Gibsonia, PA 15044
Tel: 724-449-2122
www.ultrapolymersinc.com
Contact: Colleen M. Krause, Pres.
c.krause@ultrapolymersinc.com
Profile: Ultra Poly One Coat is a
VOC-free hybrid epoxy coating
for easy application to pools, spas
and fountains. It features one coat
coverage on plaster, gunite, fiberglass
and previously painted surfaces.



## Ultralift Cover Lifter Systems SMP Specialty Metal Products Inc

326 Watline Ave Mississauga, ON L4Z 1X2 **Tel:** 905-568-4459 800-597-1343

ULTRALIF

www.ultrapoolandspa.com

Contact: Crystal Lengua, V.P.
c.lengua@smpmetal.com

Profile: Ultralift Cover Lifter Systems are the premium cover lifter brand with our unique line of APX-AQUALIFT Swim Spa lifter and the freemount- we are dedicated to luxury and durability.

#### Distributor(s):

HST Synthetics ON 905-670-3432 Central Spa and Pool Supply ON 705-528-1052 Aqua Spa and Pool Supply BC 877-345-7727 Hydropool Industries ON 905-565-6840 SCP ON 985-892-5521 Club Piscine QC 418-687-4270 Aquiform ON 905-335-2335 See advertisement on page: 59

#### UltraPure Water Quality Inc

PO Box 282 Dunnville, ON N1A 2X5 **Tel:** 905-701-0001 877-281-7603 www.ultrapurellc.com

Contact: Brian Richardson, Pres. brian@waterquality.net

#### Urbania Pools

885 Mountain Granby/Bromont, QC J2H 0L5 **Tel:** 514-640-1777 www.piscinesurbania.com



#### Valterra Products

15235 Brand Blvd., Ste A101 Mission Hills, CA 91345 **Tel:** 818-898-1671

800-806-6159 www.valterra.com

valterra@dometic.com

Profile: Valterra/Blue Devil offers
a dependable line of pool and
spa maintenance equipment and
filtration systems as well as valves and
plumbing parts for the pool & spa
industry.

#### Valtherm International Inc

210, Rue Poirier, Local 40 St-Eustache, QC J7R 6B1 **Tel:** 514-262-5010

514-262-5010

www.valtherm.ca **Contact:** Stephan Ouellet, Dir.

info@valtherm.ca **Distributor(s):** 

Stephan Ouellet QC 514-262-5010

#### Vastec Coping

342 Cockshutt Rd Brantford, ON N3T 0N4 **Tel:** 519-484-2129 866-672-7007

www.vasteccoping.com **Contact:** Gen. Mgr. info@vasteccoping.com

#### Viking Spas

2725 Prairie St SW Wyoming, MI 49519 **Tel:** 616-278-6478 www.vikingspas.com **Contact:** AJ Gallagher, Exec. V.P. aj@vikingspas.com

#### Vinyl Craft

71 Annamaria Dr Keswick, ON L4P 3R8 Tel: 905-252-7605 Contact: Jason Orchard, Owner vinylcraft2010@gmail.com Distributor(s): Jason Orchard ON 905-252-7605

#### Vinyl Masters Inc

13-5115 Harvester Rd Burlington, ON L7L 0A3 **Tel:** 905-827-0725

877-349-2747

www.vinylmasters.ca

Contact: Scott Gregg, Pres.
service@vinylmasters.ca

Distributor(s):

Scott Gregg ON 905-827-0725

#### Vinyl Works Canada

8000 Blackburn Pkwy
Niagara Falls, ON L2H0A6
Tel: 905-353-8008
877-846-9595
www.vinylworkscanada.com
Contact: Trent Pettit,
Sales & Mktg. Dir

Sales & Mktg. Dir. cserv@vinylworkscanada.com

#### VIP Solutions LLC / Aquatrek2

3309 Fiechtner Dr, Unit 3 Fargo, ND 58103

Tel: 701-293-9175 800-726-8620 www.aquatrek2.com

**Contact:** Douglas or Gerri, Sales info@aquatrek2.com

Distributor(s):

Aquam-Nacim QC 800-935-4878 Water & Ice - Robert Hickey ON 902-883-9120 Automated Aquatics-Jordan Hawthorne AB 780-468-3261 Paradise Pools-Jeff SK 800-668-7665



#### Waterboy Supply Centre Ltd

401 Dewdney Ave E Regina, SK S4N 4G3 **Tel:** 306-757-6242 www.waterboy.ca sales@waterboy.ca

#### Waterco Canada Inc

208-1380, rue Newton Boucherville, QC J4B 5H2 **Tel:** 450-748-1421 888-796-4333

www.waterco.ca

**Contact:** Gabrielle Brunet,

Gen. Mgr.

admin.canada@waterco.com

#### Watermaid of Canada Inc

1497 10<sup>th</sup> Sideroad Tottenham, ON LOG 1W0 **Tel:** 416-999-1279 www.watermaid.ca

Contact: Mark Manning, Pres. mark@watermaid.ca

#### WATERPLAY

805 Crowley Ave Kelowna, BC V1Y 7G6 **Tel:** 250-712-3393

888-890-6257 www.waterplay.com

**Contact:** Kevin Spence, Sales Dir.

info@waterplay.com

#### WhiteWater

180-6651 Fraserwood Pl Richmond, BC V6W 1J3 **Tel:** 604-273-1068 www.whitewaterwest.com **Contact:** Doug Smith, Sales Dir. doug.smith@whitewaterwest.com

#### WiFi Pool Solutions Inc/ Heater Reader

Barrie, ON

**Tel:** 705-737-4400 www.heaterreader.com sales@heatereader.com

#### Wonder Light

Carindale

Brisbane, AU QLD4152 **Tel:** 61405789303 www.zswonder.com

**Contact:** Kevin, Bus. Dvp't. Mgr. wonderlightind@gmail.com

#### Wood Stove Pools

732 Wagg Rd

Uxbridge, ON L9P 1R4 **Tel:** 416-275-2217

888-977-3472 www.woodstovepools.com

**Contact:** Frank Fekecs, Owner frank@woodstovepools.com

Distributor(s):

Frank / Craig ON 888-977-3472



#### Waterway Plastics

2200 E Sturgis Rd Oxnard, CA 93030 **Tel:** 805-981-0

Tel: 805-981-0262 www.waterwayplastics.com Contact: Morgan Burdick,

Sales Dir.

Waterway@waterwayplastics.com **Profile:** Since 1973, Waterway Plastics has been a leader in the pool & spa industry, proudly manufacturing our quality products in the USA.

#### Distributor(s):

All Major Canadian Distributors 805-981-0262

See advertisement on page: 51



Crafted in North America, the Aqualift emerges as the long-awaited solution for swim spa cover lifting.

Equipped with 440 pounds of hydraulic support at both ends, the Aqualift transforms the task of opening and closing your bi-fold covers into a effortless experience for any side of your swim spa. Its innovative features encompass a patented d-tube center pole design for precise torque control and an automatic stopper, elevating its functionality to the next level.

Plus, the Aqualift boasts the added benefit of requiring no drilling into your spa cabinet, making it a truly hassle-free choice.



### W-Z ■ MANUFACTURERS/SERVICES/A-C ■ DISTRIBUTORS/AGENTS/BUYING GROUPS

#### World of Watersports

10-12 Ontario St Orillia, ON L3V 0T7 Tel: 705-259-2164 844-969-9063

www.wowwatersports.com Contact: Dave Burgess, Sales Mgr. sam@wowwatersports.com



#### **Zorbie Products Ltd**

28-34378 Manufacturer's Way Abbotsford, BC V2S 7M1 604-556-2407 Tel: 888-556-2407

www.spillresponse.com Contact: Russell Simpson, Owner/Mgr.

russ@zorbieman.com Distributor(s):

Aqua Spa & Pool Supply BC Aquiform Distributors BC Beachcomber Hot Tubs BC Capo Industries ON RBF International QC

#### **Distributors**

#### **Business Categories:**

A- Agent **a** B - Buying Group **(3)** Θ C - Commercial

D - Distributor 0 R - Residential



#### Able Seal & Design Inc © © ©

11-5533 Steeles Ave W Toronto, ON M9L 1S7 416-741-7005 www.ablesealanddesign.ca gasket@ablesealanddesign.com

#### Acapulco Pools Ltd

1550 Victoria St N Kitchener, ON N2B 3F.2 519-743-6357 800-567-0500 www.acapulcopools.com Contact: Francine Gall info@acapulcopools.com

#### Aqua Master Group ⑤

12775, rue Brault Mirabel, QC J7J 0C4 450-581-8755 www.aquamastergroup.com Contact: Chad Piteau, Bus. Dvp't. Mgr. cpiteau@aquamastergroup.com

#### Aqua Spa & Pool Supply Ltd

102-26712 Gloucester Way Langley, BC V4W 3V6 604-856-7711 Tel: 877-345-7727

www.aguaspaandpoolsupply.com Contact: Jason Erwin, Pres. jason@asp-supply.com

#### Aguam 😊 🗊

11301 Mirabeau St Montréal, QC H1J 2S2 Tel: 800-935-4878 800-935-4878

www.aquam.com

Contact: Alain Chalifoux, V.P. achalifoux@aquam.com

#### AquaMate Inc • • •

5 - 91 Sandford Fleming Dr Collingwood, ON L9Y 5A6 416-919-6700 www.aquamatepool.com Contact: Darren Hill, Pres. sales@aquamatepool.com

#### AquaSpray QC © ©

3867 Aut Des Laurentides Laval, OC H7L 3H7 Tel: 514-225-1988 www.aquaspray.ca

Contact: resinmaster@gmail.com



#### Aquaticover Inc 3

11 Hughes Crt Lindsay, ON K9V 5S6 Tel: 905-439-7727 www.aquaticover.com Contact: Rick Short, Sales Mgr. Rick@aquaticover.com Profile: Selling and installing All brands of Automatic Pool Covers. Working with Pool teams, Landscape teams, and homeowners. Servicing, repairs and replacement covers for all makes of Pool Covers Across Ontario.



#### Aquiform (East) (

3230 Mainway, Unit 1 Burlington, ON L7M 1A5 905-335-2335 Tel: www.aguiform.com eastorders@aquiform.com Profile: Canada's Largest Pool, Hot tub and Patio Distributor for 6 decades. Distributing Swimming Pool and Spa Equipment, Supplies and Chemicals for Eastern Canada. See advertisement on page: 7



Rawlins, Owner & Pres.

Canada Pool Coating Inc

778-233-4244

www.canadapoolcoating.com

Contact: Mike Cleary & Kim

info@canadapoolcoating.com

Tel·

Head Office

Sooke, BC V9Z 0V2

Canadian Royal Spa 4917 rue Jean-Talon W Montreal, OC H4P 1W7 Tel: 438-503-9161 canadianrovalspa.com/ canadianroyalspa@gmail.com

#### Canadiana Hot Tub & Leisure 00

218 11th St W

Cornwall, ON K6J 3B3 613-938-5079 877-997-7727

www.canspa.ca

Contact: Scott McMaster, Owner scott@canspa.ca

#### CB Supplies Ltd

6825 Maritz Dr Mississauga, ON L5W 0G7 905-629-4242

866-503-5523

www.cbsupplies.ca Contact: Brian Flint, Sales agi@cbsupplies.ca

#### Atlantis Water Products © © © Ltd

Barrie, ON L4N 0Z7 705-730-0136 Tel:

See advertisement on page: 7

Aquiform (West) Pool,

Contact: Franco Rasera, Pres.

Profile: Aquiform is the largest

Canadian wholesale distributor to

the pool, hot tub, and patio furniture

19296 25th Ave

Tel:

industry

Surrey, BC V3Z 3X1

www.aquiform.com

info@aquiform.com

Hot Tub and Patio Distributor

604-541-0500

800-663-4260

www.atlantiswaterproducts.com Contact: Anthony Kruk, Pres. sales@atlantiswaterproducts.com

## K515-132 Commerce Pk Dr

866-327-7727

#### Backyard Lifestyles Ltd

2-570 Applewood Cres Concord, ON L4K 4B4 Tel: 905-761-8930 www.backyardlifestyles.ca Contact: Frank Lovrin or Juan Tamburri, Owner info@backyardlifestyles.ca

#### ■ Bruneau International 🕤 🗇

919, rue de la Nipissis Terrebonne, QC J6W 5H2 Tel: 450-492-6022 www.bruneauintl.com Contact: Karine Bruneau, Sales kbruneau@bruneauintl.com

#### Central Spa & Pool Supply

836 Fuller Ave.,

Penetanguishene, ON L9M1G8 705-528-1052 Tel: www.centralspaandpoolsupply.com Contact: Brenda Hounsome, Cust. Service

brenda@centralsps.ca

#### CLM Distribution Pool and Spa Products Inc

1034 72 Ave NE Calgary, AB T2E 8V9 Tel: 403-250-2494 800-661-8179 www.clmdistribution.ca Contact: Patrick Lajoie, Pres.

info@tabex.com

#### Commercial Pool & Recreational Products ©

2-130 Lowson Crecent Winnipeg, MB R3P2H8 204-284-9528 Tel: 888-523-9274

www.cp-rp.com

Contact: Derek Zacharias, Pres. derek@cp-rp.com

#### Craig McMachen Agency

173 Harewood Ave Scarborough, ON M1M 2S1 416-994-8253 Contact: Craig McMachen, Sales Rep. cmcmachen@sympatico.ca



#### Discounter's Pool & Spa Warehouse 😊 🗓 🕡

3-300 Confederation Pkwy Vaughan, ON L4K4T8 Tel: 289-719-1625 877-380-7665

www.discounterspoolandspa.com Contact: Christine O'Dea, V.P. Sales & Mktg. christineodea@ discounterspoolandspa.com

#### Diversco Supply Inc 😊 🗇 🗘

495 Conestoga Blvd Cambridge, ON N1R 7P4 519-740-1210 Tel: 800-661-9955 www.diverscosupply.com salesdesk@diverscosupply.com



#### E Eaton Marketing 🖯 🗗 🗗

303-467 Edinburgh Rd S Guelph, ON N1G 2Y6 Tel: 519-821-1496 800-622-3387

Contact: Ted Eaton, Owner eatonemarketing@bellnet.ca

#### EcoCircuit Distributors Ltd

4-1905 Evergreen Crt Kelowna, BC V1Y 9L4 Tel: 250-979-2008 866-991-7727

www.ecocircuit.com

Contact: Kyle, Mike, Rene, John and Josh, Sales info@ecocircuit.com

#### ELM Sales & Equipment Inc

1-6580 Davand Dr Mississauga, ON L5T 2M3 905-670-5387

888-502-6960 www.elmsalesandequipment.com

Contact: Marc Lambert, V.P. m.lambert@elmsalesandequipment.com

#### Erikson Consumer ①

21000, rte Trans-Canadienne Baie D'Urfe, QC H9X 4B7 Tel: 514-457-2555 www.eriksonconsumer.com Contact: Bruno Gomes, Prod. Mgr.

bruno.gomes@eriksonconsumer.com



#### Fabco Plastics

2175A Teston Rd Maple, ON L6A 1T3 905-832-0600 Tel: 800-565-6189

www.fabcoplastics.com Contact: Sean Yong, Nat'l Sales Mgr. syong@fabcoplastics.com

#### ■ FloChem Ltd 🖯 🗓

6986 Wellington Rd 124 Guelph, ON N1H 6J4 Tel: 519-763-5441 877-288-8943 www.flochem.com

Contact: John Alexander,

Sales Mgr. jalexander@flochem.com

#### Frank Wall Enterprises, LLC ©

413 Wilkins Wise Rd Columbus, MS 39705 Tel: 662-327-0921

800-488-9146

www.frankwall.com

Contact: Brett Blaise, Pres. brett@frankwall.com

Profile: With 30+ years in pool construction, I specialize in innovative, hard-to-find products that improve efficiency. Frank Wall Enterprises has provided top-tier construction solutions and expert services to industry professionals. See advertisement on page: 61

Contact: France Gauvreau, Gen. Mgr. sales@hannacan.com

#### 

20 Duke St

Bedford, NS B4A 2Z5 Tel: 902-576-5115 www.hottubuniverse.ca Contact: Theresa Shea. Pres. & CEO

#### info@hottubuniverse.ca

3-1145 Sutton Dr Burlington, ON L7L 5Z8 Tel: 289-337-9390 877-477-3569

www.hydroflow.ca Contact: Sales info@hydroflow.ca



#### G & M Sales Group Inc © © ©

215-61 Alness St Toronto, ON M3J 2H2 416-744-3942

866-591-1982

www.gmsalesgroup.net Contact: Anthony Beck, Pres. gmsg@rogers.com

#### Groupe Recre Eau

474, rue St-Pierre L'Assomption, QC J5W 2C5 450-589-9305 Tel: 514-709-6056

www.grouperecreeau.com Contact: real dufresne, Exec. Dir. realdufresne@grouperecreeau.com



#### Hanna Instruments Canada

3156, Blvd Industriel Laval, QC H7L 4P7 Tel: 450-629-1444 800-842-6629

www.hannacan.com



#### International Pool Group

PO Box 45605, Champman Mills Nepean, ON K2J 5N0 Tel: 613-224-3294 x223 www.internationalpoolgroup.org

Contact: Ron Baluch, Pres. ron@ipgcanada.com

#### Intrachem Industries Inc (a) (a)

476 Armadale Ave Toronto, ON M6S 3X9 416-760-0929 www.intrachem.ca

Contact: Fawzi Kfoury, Marie Moro, Colin Kfoury, Acct. Mgr.

leyla@intrachem.ca



#### Kebechem • •

4240, boul de Portland Sherbrooke, QC J1L 0A3 819-348-0999 Tel:

866-961-0999



### K-S ■ DISTRIBUTORS/AGENTS/BUYING GROUPS

www.kebechem.com **Contact:** Pascal Loubier, Bus. Dvp't. Mgr. pascal@kebechem.com

#### KEMF Life Simplified Inc © © ©

8585 Ch Chambly
Saint-Hubert, QC J3Z 0H5 **Tel:** 450-923-4812
866-923-4812
www.kemf.ca

Contact: Mark Fryml, CEO mark@kemf.ca

#### ■ KGBDECOR Inc © © © ©

9237, rue Thimens
Pierrefonds, QC H8Y 0A1
Tel: 514-812-6359
www.kgbdecor.com
Contact: Angeliki Papacosta,
Bus. Dvp't. Mgr.
info@kgbdecor.com

#### Kilmer Environmental Inc

3-208 Britannia Rd E Mississauga, ON L4Z 1S6 **Tel:** 905-890-8908 www.kilmerenv.com **Contact:** Mitchell Merrilees, Mktg. Mgr. mitchell@kilmerenv.com



#### Leader Sports/Hilco Canada

33 W Bacon St Plainville, MA 02762 **Tel:** 800-847-2001 www.zleader.com **Contact:** Kim Peever, Sales Mgr. kpeever@zleader.com

#### LeisureScapes •

PO Box 45605, Champman Mills Nepean, ON K2J 5N0 **Tel:** 613-224-3294 x223 www.internationalpoolgroup.org **Contact:** Ron Baluch, Pres. ron@ipgcanada.com

#### Lifestyle Oasis

1-240 Industrial Pkwy S Aurora, ON L4G 3V6 **Tel:** 905-726-4349 www.lifestyleoasis.ca **Contact:** George Hughes, Owner ghughes@lifestyleoasis.ca

#### Linerwerx Inc

roland@linerwerx.com

Owner/Mgr.

6-18 Seapark Dr St Catharines, ON L2M 6S6 **Tel:** 905-684-3731 866-684-9379 www.linerwerxshop.com **Contact:** Roland Goodfellow,

#### Linzel Distributing

417 Winona Rd Hamilton, ON L8E 5E4 **Tel:** 905-562-8600 866-340-1999 www.linzel.ca

Contact: Linzel Sales, Sales

sales@linzel.ca

#### Lowry & Associates © © ©

5-1151 Gorham St
Newmarket, ON L3Y 8Y1
Tel: 905-836-0505
www.lowryassociates.ca
Contact: Michael Lowry,
Co-owner
info@lowryassociates.ca
Profile: Canadian Master Distributor
for Taylor Water Technologies LLC.
See advertisement on page: 13



#### Mitchell Marketing ®

2121 Muskoka Rd 169 Gravenhurst, ON P1P 1R2 **Tel:** 905-577-5902 **Contact:** Spencer Mitchell, Sales Rep. spencer@mitchellmarketing.ca



#### 

100-16 Hammersmith Ave
Toronto, ON M4E 2W4
Tel: 416-465-6550
www.ncaquatics.com
Contact: Keith Richardson, Pres.
keith.richardson@ncaquatics.com

## Nature BoundPools & Spas Inc © © ©

22012 Hwy 48
Mount Albert, ON LOG 1M0
Tel: 905-473-7665
866-766-5929
www.natureboundpools.com
john@natureboundpools.com

#### New Trend Corp © © ©

37 Lancaster St. W
Kitchener, ON N2H4T1
Tel: 519-745-1300
888-503-3623
www.newtrendfencing.com
Contact: Rose Mollicone,
Sales Mgr.
rose@newtrendfencing.com

#### Nikko Enterprises Inc <a>®</a>

33 Confederation Dr Uxbridge, ON L9P 1Z5 **Tel:** 416-258-6304 **Contact:** Nick Todorovski, Owner nick-miami@hotmail.com

#### Nortesco Inc

1215 Border St

7-357 Edgeley Blvd
Concord, ON L4K 4Z5
Tel: 416-675-3434
800-667-8372
www.nortesco.com
products@nortesco.com

## North West Wholesale PoolSpa © ©

Winnipeg, MB R3H 0X9

Tel: 204-942-0137
800-684-5494
www.northwestwholesale.com
Contact: Jon Pascual, Gen. Mgr.
pools@northwestwholesale.com

## Nuwave /Barrier reef poolsUSA 3 3 0

4126 S Service Rd Burlington, ON L7L 4X5 **Tel:** 905-257-8558 www.brpools.ca info@simplypools.ca



#### Oasis-Deco 😊 🗓 🕫

104-742, Blvd Industriel Blainville, QC J7C 3V4 **Tel:** 514-248-0928 www.oasis-deco.com **Contact:** Sylvain Veilleux, Acct. Mgr. info@oasis-deco.com



#### Patel Hose Inc <a>©</a>

43-173 Advance Blvd Brampton, ON L6T 4Z7 **Tel:** 905-791-4161 www.patelhose.com **Contact:** Rakesh Patel, Dir. sales@patelhose.com

#### PK Douglass Inc 🛭 🗘

5610 Kennedy Rd. Mississauga, ON L4Z 2A9 **Tel:** 905-624-3300 877-600-6203 www.pkdouglass.com

www.pkdouglass.com

Contact: Ian Torrance, Pres.
sales@pkdouglass.com



#### PPEX

780 Creditstone Road

Concord, ON L4K 4P4
Tel: 416-613-7808
https://ppex.ca/
Profile: Canadian-owned pool&spa
distributor based in the GTA. We
offer exclusive products, from steel
kits to PVC fittings, and exceptional
customer service. All clients matter to
us, big or small.
See advertisement on page:15

#### PPL Aquatic Fitness & Spa Group © ©

5170A Timberlea Blvd Mississauga, ON L4W 2S5 **Tel:** 905-501-7210 800-465-3062

www.pplgroup.com **Contact:** Steve Onoprijenko, V.P. info@pplgroup.com



#### Roll-n-Vac by Truebite 😊 🗓 🗘

4 Nowlan Road
Binghamton, NY 13901 **Tel:** 607-786-2139
roll-n-vac.com/



#### Safia Distribution ©

160-277, boul Labelle
Rosemere, QC J7A 2H3
Tel: 514-800-7569
514-258-6561
www.safiadistribution.com,
Contact: Nadine Ackad St. Louis,
Pres.
nadine@safiadistribution.com

#### Sauna Specialist

1085, rte 440 O Laval, QC H7L 3W3 **Tel:** 450-689-2422 www.saunaspecialist.ca info@saunaspecialist.ca

#### Sauna Viking © ©

209 Mainville St Ste-Thérèse, QC J7E 2V7 **Tel:** 514-913-0592 www.saunaviking.com saunaviking@saunaviking.com

#### SCP

(Northeastern Division) 282 N Rivermede Rd Vaughan, ON L4K 3N6 Tel: 905-761-7946 888-785-9676

scppool.com

SCP Distributors Inc 😊 🗓 🙃

100 Vinyl Crt, Unit A Woodbridge, ON L4L 4A3 905-850-5161 800-663-7895

Contact: Natalie Marlow, Mktg. Mgr. natalie.marlow@scppool.com

#### Sel Plus/division of Star Salt

Inc 🗇

3351, rue St-Patrick Montreal, QC H4E 1A1 514-933-1117 www.starsalt.com

Contact: Clinton Henderson, Pres. service.selplus@citenet.net Sel Warwick Inc (3)

807, boul Pierre-Roux E Victoriaville, QC G6T 1T7 819-758-5229

www.selwarwick.com Contact: Steve Cormier, Sales cormiers@selwarwick.com

Select Pool Products © ©

800-291-5229

104a-3345 N Service Rd Burlington, ON L7N 3G2 Tel: 905-331-0889 855-881-0889 www.selectpoolproducts.ca Contact: Alan Wason, CEO info@selectpoolproducts.ca

#### SMP Purchasing Group Inc

3105, rue des Bâtisseurs Terrebonne, QC J6Y 0A2 450-477-8999 800-363-0531

Contact: Michel Robert, Bus. Dvp't. Mgr. mrobert@groupesmp.com

Somagent Synergie & Marketing Inc o o

129, av de Touraine St-Lambert, QC J4S 1H3 Tel: 514-928-4499 www.somagent.ca

Contact: Serges Ouimet, Pres. souimet@somagent.ca

#### SP International Inc

204-E Des Alouettes St-Alphonse de Granby, QC IOE 2A0

Tel: 450-670-4664 866-670-4664 www.spinternational.ca Contact: Sylvain Pellerin,

Owner & Pres. s.pellerin@spinternational.ca



#### SPAZAZZ- 😊 🗇 🕡

4000 E Powerhouse Rd, B Spanish Fork, UT 84660 Tel: 801-785-4990 www.spazazz.com

Contact: Angie Pettro, Pres. & CEO

info@spazazz.com

Profile: Enhance your spa, chill tub, bath, sauna, or steamer experience like never before with SPAZAZZ. Our exceptional blend of natural minerals, vitamins, and botanical extracts soothes the body, invigorates the senses, and transforms every moment into a sanctuary of pure luxury and renewal.

#### Stainless Steel Pool & Spa

6310 Lorimer Rd Whistler, BC V8E 0C5 Tel: 604-966-4480 www.stainless-pools.com Contact: Michael, Owner/Mgr. info@stainless-pools.com

#### STONEarch - Natural Stone Wholesale 😊 🗇 🕠

12393 Coleraine Dr Bolton, ON L7E 3B4 905-857-6600

888-355-6678

www.stonearch.ca Contact: Neera Goel, Office Mgr. stone@stonearch.ca



#### SwimWerx Distribution © © ©

68 Prince Charles Rd Brantford, ON N3T 5M1 Tel: 519-751-4100

866-448-9379 www.swimwerx.com

Contact: Ian Tavora, Mktg. Mgr.

orders@swimwerx.com Profile: In 2022, we proudly rebranded to SwimWerx, The rebrand aligns with our vision to provide an extensive inventory catering to all aspects of the pool industry, builders, retail, and service.

See advertisement on page: 43



### T-W ■ DISTRIBUTORS/AGENTS/BUYING GROUPS / A-T ■ RESOURCES



#### Thames Valley Brick & Tile/Thames Valley Building Products Ltd (3)

Burlington, ON L7L 0A3

Tel: 905-637-6997
800-567-5800
www.thamesvalleybrick.com
Contact: Alison Dancy,

9-5115 Harvester Rd

Contact: Alison Dancy, Sales & Mktg. Co-ord. alison@thamesvalleybrick.com

#### The Pool Group, LTD (3) (3)

204-42 Industrial St Toronto, ON M4G 1Y9 **Tel:** 647-361-3079

877-903-7665 www.thepoolgroup.ca **Contact:** Robert Gilfoil, Managing Dir. bob@thepoolgroup.ca

#### Toronto Salt & Chemicals Ltd

275 Glidden Rd Brampton, ON L6W 1H9 **Tel:** 905-459-9647 www.torontosalt.com **Contact:** Gary Noseworthy, Sales & Mktg. Mgr. info@torontosalt.com





#### ■ UBA Inc • • •

2192 Wyecroft Rd Oakville, ON L6L 6R1 **Tel:** 905-827-4133 800-633-6139

www.uba.ca

**Contact:** Jesse Geisel, Sales Dir. jgeisel@uba.ca

Profile: With over 68 years of dependable service, UBA has built a solid reputation in distribution and repackaging a variarty of formats. Including sodium hypochlorite, also branded as JAVELO, 100% Canadian-made.

See advertisement on page: 63

#### Ultraviolet Systems Inc

12 Timberlane Crt Courtice, ON L1E 2H1 **Tel:** 905-925-8537 866-649-5551

www.ultravioletpools.com **Contact:** Dave Lambert, Mktg. & Comm. Officer dave@spectraclearuv.ca

#### Union Pool © ©

1171 Invicta Drive
Oakville, ON L6H 4M1 **Tel:** 416-881-8007
www.unionpool.ca **Contact:** Latif Mawani, Pres.
latif@unionpool.ca



#### ■ Valutech Inc 🛭 🗗 🗓

10-3761 Victoria Park Ave Toronto, ON M1W 3S2 **Tel:** 416-238-6781

416-238-6781 888-969-2080

www.valutechinc.com info@valutechinc.com

Profile: Shell & tube & plate heat exchangers for indirect heating of residential/commercial pools & spas using boilers, geothermal & solar. Available in stainless steel, cupronickel, or titanium.



#### Water & Ice North America

Inc 🙃 🗇

75 Thompson Dr Cambridge, ON N1T 2E4 **Tel:** 519-623-1501 888-822-5956

www.waterandice.ca **Contact:** Glen Dempsey info@waterandice.ca

#### Western Pump Inc 😊 🗓 🕡

101-17860 106A Ave Edmonton, AB T5S 1V3 **Tel:** 780-487-5100 888-487-9188 www.westernpump.ca **Contact:** Shawn Kozak, Branch Mgr. kozaks@westernpump.ca

#### Resources



#### Association des commerçants de piscines du Québec (ACPQ)

2103, Blvd Dagenais O Laval, QC H7L 5W9 **Tel:** 450-581-0414 888-581-0414

www.acpq.com info@acpq.com

#### Atlantic-Oase

125 Lena Dr Aurora, OH 44202 **Tel:** 330-274-8317 www.atlantic-oase.com info@atlantic-oase.com



#### Canadian Pool & Spa Conference & Expo

5775 Atlantic Dr, Unit 17 Mississauga, ON L4W 4P3 **Tel:** 905-670-3714 800-879-7066

www.poolandspaexpo.ca/ **Contact:** Mette Yellowlees, Mgr.
mette@poolcouncil.ca



#### Electrical Safety Authority

200-155A Matheson Blvd W Mississauga, ON L5R 3L5 **Tel:** 800-434-0172

#### Evosus Software

7414 NE Hazel Dell Ave, Ste 100 Vancouver, WA 98665 **Tel:** 360-735-9510 www.evosus.com/business-software/pool-spa **Contact:** Dan McManus, Pres. & CFO



#### Financeit

sales@evosus.com

8 Spadina Ave, #2400,
Toronto, ON M5V 0S8 **Tel:** 888-536-3025

www.financeit.io/ **Contact:** Max Zubrick, Sales Dir.

mzubrick@financeit.io



## Landscape Ontario Congress Connect

7856 5<sup>th</sup> Line S Milton, ON L9T 2X8 **Tel:** 905-875-1805

www.locongress.com

Contact: Heather MacRae, Dir.
showinfo@locongress.com

800-265-5656



#### Piscine Global

59 Quai Rambaud Lyon, France, FR 69002 **Tel:** 047-817-6188 www.piscine-global.com hotlinevisiteurs@gl-events.com

#### Pool & Hot Tub Alliance

2111 Eisenhower Ave, Ste 500 Alexandria, VA 22314 Tel: 703-838-0083 ext.149 www.phta.org Contact: Jessica Howard, V.P. Mktg. jhoward@phta.org



#### Société de Sauvetage/ Lifesaving Society

4545, av Pierre-De-Coubertin Montréal, QC H1V 0B2 **Tel:** 514-252-3100 800-265-3093

www.baignadeparfaite.com **Contact:** Francois Lepine, Dir. alerte@sauvetage.qc.ca



## The Pool & Hot Tub Council of Canada

17-5775 Atlantic Dr Mississauga, ON L4W 4P3 **Tel:** 905-670-3714 800-879-7066 www.poolcouncil.ca **Contact:** Mette Yellowlees, Mgr. mette@poolcouncil.ca

#### The Pool & Spa Show powered by the Northeast Spa & Pool Association

6B S Gold Dr Hamilton, NJ 08691 **Tel:** 609-689-9111 www.thepoolspashow.com **Contact:** Trish McCormick, Mgr. info@thepoolspashow.com











Join us today at poolspamarketing.com



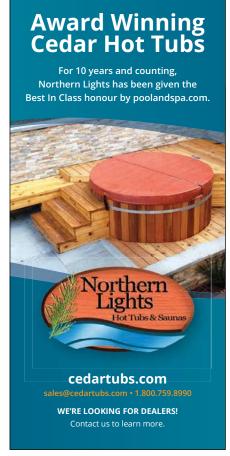


Linda Dalke, ext. 240 Idalke@poolspamarketing.com

Heidi AlBarbary, ext. 217 halbarbary@poolspamarketing.com



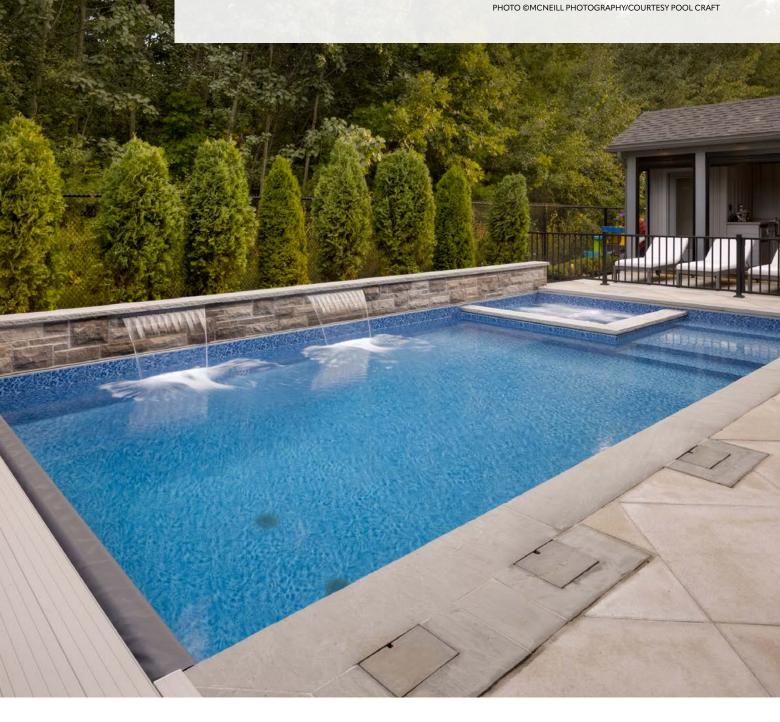






**Designed and built by Pool Craft,** along with its Stone Craft and Timber Craft teams of Richmond Hill, Ont., this compact yet feature-packed backyard oasis offers both function and elegance. The 4.3- x 8.5-m(14-x 28-ft) vinyl-lined pool, with a water surface area of 36 m² (392 sf), is thoughtfully integrated into the space to maximize usability. This retreat includes a built-in spa, a sun ledge with entry steps, and a raised water feature wall with gentle cascades that enhance the ambiance. An automatic pool cover provides both safety and convenience. Large pavers laid in a striking diamond pattern add depth and texture to the surrounding deck, complementing the clean lines of the pool. A small pergola with a washroom elevates the space's functionality, making it a fully self-contained outdoor retreat. With a balance of modern design and natural elements, this project perfectly blends relaxation and practicality.

—Jason Cramp



# FLEXES BETTER.

The TriStar XL is a game changer for large residential pools, feature-rich pools or complex pool pad configurations. Engineered for performance and versatility, the TriStar XL delivers increased flow from extra-large 2.5" x 3" unions, the removable strainer housing allows for more adaptable pump configurations, and the oversized strainer basket reduces cleaning and maintenance.

POWERFUL DESIGN. VERSATILE PERFORMANCE.









